MGMT20148 *Strategic Solutions for Sustainable Organisations*
Term 2 - 2024

Profile information current as at 21/05/2024 08:34 am

General Information

Overview
Researching strategically relevant business problems is an important part of professional practice and being a successful manager and leader. This is a capstone unit that draws upon your area of specialisation and your wider knowledge of business environments both globally and locally. The unit focuses on developing your ability to undertake independent research that focuses on and contributes to strategic decision making and sustainability in organisations. The unit will improve your skills in synthesising information and developing solutions to improve the long-term effectiveness and sustainability of organisations. You will use research skills to analyse a management problem in your chosen business discipline, identifying strategic challenges, and developing recommendations aligned with the United Nations Sustainable Development Goals (SDGs). These recommendations will be based on systematic and rigorous analysis of relevant academic literature, professional business information, and publicly available secondary data.

Details
Career Level: *Postgraduate*
Unit Level: *Level 9*
Credit Points: *6*
Student Contribution Band: *10*
Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites
This is a capstone unit for students completing a coursework based masters. Hence students must have completed 10 master level units (60 credit points) of study prior to enrolment.
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure (Higher Education Coursework)](#).

Offerings For Term 2 - 2024

- Brisbane
- Melbourne
- Online
- Sydney

Attendance Requirements
All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website
[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

Regional Campuses

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

Metropolitan Campuses

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the University's Grades and Results Policy for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the CQUniversity Policy site.

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Unit coordinator reflection

Feedback

There is a bit too much overlap between the content discussed in lectures and the content discussed in workshops.

Recommendation

Efforts should be made to draw a clearer distinction between lectures and workshops, with lectures focused a bit more on the underlying theories and concepts, and workshops being devoted to working with students on their specific projects.

Feedback from Student feedback and unit coordinator reflection

Feedback

Some students did not fully understand the purpose of the unit and what the main project involved until several weeks into the term

Recommendation

Ensure that a clear overview of the requirements of the project is provided early in the term.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Develop an advanced and integrated understanding of strategic issues, and sustainability challenges in organisations
2. Apply the skills and knowledge gained from other subjects to identify a complex strategic issue relevant to organisations in the context of your profession
3. Apply research skills to plan and execute an independent investigation into a complex strategic organisational problem
4. Critically review, analyse and interpret current relevant literature, professional business information and publicly available secondary data
5. Communicate, in a professional manner, information in an organisational context by providing recommendations that address strategic challenges and sustainability goals.

N/A

Alignment of Learning Outcomes, Assessment and Graduate Attributes

— N/A Level   ○ Introductory Level   ○ Intermediate Level   ● Graduate Level   ○ Professional Level   ○ Advanced Level

Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Learning logs / diaries / Journal / log books - 20%	●		●		●
2 - Research Proposal - 30%	●	●		●	
3 - Research Assignment - 50%		●	●	●	●

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Knowledge	○	○	○	○	○
2 - Communication	○	○	○	○	○
3 - Cognitive, technical and creative skills	○	○	○	○	○
4 - Research	○	○	○	○	○
5 - Self-management	○	○	○	○	○
6 - Ethical and Professional Responsibility	○	○	○	○	○
7 - Leadership	○	○	○	○	○
8 - Aboriginal and Torres Strait Islander Cultures					

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes							
	1	2	3	4	5	6	7	8
1 - Learning logs / diaries / Journal / log books - 20%	○	○	○	○	○	○		
2 - Research Proposal - 30%	○	○	○	○	○	○		
3 - Research Assignment - 50%	○	○	○	○	○	○	○	

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 17 June 2024

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.