

## In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



# MGMT29010 *Innovation and Sustainable Business Development*

## Term 2 - 2026

Profile information current as at 05/12/2025 01:27 pm

All details in this unit profile for MGMT29010 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

Rapid technological development and increased globalisation bring with it a wealth of new business and societal opportunities and challenges as competitive advantages of societies, nations, and companies continue to change. This unit focuses on developing your ability to think creatively about anticipating and responding to these developments and to identify opportunities and directions for sustainable growth. The unit develops your abilities to recommend practical innovation systems and programs for organisations. The unit improves your skills in analysing and synthesising information and developing solutions to improve the long-term sustainability of a business or organisation. You learn about concepts, principles, tools and techniques relevant to all phases of idea generation, concept development and commercialisation of new business models, new business processes, new products, new services and solutions to societal challenges. This unit identifies and explores the issues in implementing these solutions while recognising the competencies, power and access to resources of the individual and the organisation. This unit allows students to focus on an organisation, industry, or sector of their choice from a selected list of options for all assessments.

### Details

Career Level: *Postgraduate*

Unit Level: *Level 9*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

Students enrolling in this unit must be undertaking the CL84 Master of Business Administration (International).

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 2 - 2026

- Online

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)



## Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.

This information will be available on Monday 18 May 2026

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).



## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Students feedback during workshops

##### **Feedback**

Some reading materials are outdated and should be replaced with the recent ones.

##### **Recommendation**

The outdated reading materials should be replaced with updated, relevant resources.

#### Feedback from Student Unit and Teaching Evaluations (SUTE)

##### **Feedback**

I love her classes very much!

##### **Recommendation**

The students responded well to the engaging workshops and the guest lecture delivered by an experienced industry manager from Indonesia. It would be beneficial to continue inviting industry experts from Indonesia to share insights on local industry dynamics.

#### Feedback from Student Unit and Teaching Evaluations (SUTE)

##### **Feedback**

The lecture was very nice and very helpful during the class, also a lot of amazing guests in classes, very nice

##### **Recommendation**

The students responded well to the engaging workshops and the guest lecture delivered by an experienced industry manager from Indonesia. It would be beneficial to continue inviting industry experts from Indonesia to share insights on local industry dynamics.

#### Feedback from Student Unit and Teaching Evaluations (SUTE)

##### **Feedback**

Good session and need to brief more about assessment

##### **Recommendation**

I refined the wording of the task description to improve clarity. I provided explanations during workshops to ensure students understood the assessment's objective and criteria.

## Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.

This information will be available on Monday 18 May 2026

## Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.

This information will be available on Monday 18 May 2026



## Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 22 June 2026

## Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.