



PBHL13003 *Public Health in Practice A*

Term 1 - 2022

Profile information current as at 27/04/2024 03:53 am

All details in this unit profile for PBHL13003 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

We strongly believe that a Public Health degree should include genuine work experience in a public health workplace setting. In addition to meeting unit requirements, the skills and experiences you gain throughout this Unit will assist with developing professional networks and further your career opportunities. You will undertake a structured period of industry placement (240 hours) as part of this Unit. This will be specifically designed and contractually agreed upon with the University and industry partner. The placement will enable you to apply your knowledge of public health program planning and evaluation, whilst developing an understanding of the professional requirements of working as a public health, health promotion or environmental health specialist.

Details

Career Level: *Undergraduate*

Unit Level: *Level 3*

Credit Points: *0*

Student Contribution Band: *8*

Fraction of Full-Time Student Load: *0*

Pre-requisites or Co-requisites

96 credit points

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 1 - 2022

- Online

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 0-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 0 hours of study per week, making a total of 0 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Written Assessment**

Weighting: 15%

2. **Written Assessment**

Weighting: 25%

3. **Written Assessment**

Weighting: 30%

4. **Written Assessment**

Weighting: 30%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Self reflection Student meetings

Feedback

Some students faced difficulty finding appropriate practicums.

Recommendation

Hold a zoom seminar for all students expecting to undertake the practicum in 2023 in late 2022; focusing on expectations and strategies to find an appropriate workplace. (e.g. auditing skills, developing a CV, networking). Continue to promote availability of placements to professional networks (particularly Public Health Nutrition) and other universities. Ensure that students have undertaken appropriate prerequisites prior to enrolling (PBHL12002: Public Health Interventions).

Feedback from Self reflection Conference attendance Meetings with colleagues

Feedback

There are scholarship of Learning and Teaching opportunities to undertake evaluation and research, particularly on virtual practicums.

Recommendation

Continue to write up experiences and network with colleagues from within CQUniversity and other institutions.

Feedback from Self reflection Student meetings

Feedback

The flexibility of timelines for practicum and assessment requirements confuses some students.

Recommendation

Continue to offer 2 zoom drop in sessions on the practicum (at the beginning of and during the term). Redesign the Moodle site to 5 modules: - Module One: Finding your practicum. - Module Two: Negotiating your practicum. - Module Three: Undertaking your practicum. - Module Four: Reflecting and Reporting on your practicum - Module Five: What's next - your career in Public Health

Feedback from Verbal feedback

Feedback

Assessment Four for Health Promotion Students is a reflection and is a bit repetitive as assessment 3: Professional diary also includes reflection).

Recommendation

Change the Assessment Four for HP students to "Career Plan". Description: Write a plan for your future career working in health promotion and related fields. Your plan should include: Updated CV, portfolio of work, goals and strategies for your career (e.g. mentor, professional memberships, volunteer work, internships, applications for jobs). Ensure your goals are SMART and strategies align with these.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Collaborate with relevant stakeholders to undertake a Public Health project using a Participatory Action Research framework.
2. Negotiate and manage a placement experience through the use of a self-directed learning plan.
3. Identify, analyse and discuss current and emerging issues relating to working within the field of Public Health.
4. Apply problem-solving techniques and strategies to a Public Health Project.
5. Critically reflect on learning associated with placement experience.

Alignment of Learning Outcomes, Assessment and Graduate Attributes



Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Written Assessment - 15%	•	•		•	•
2 - Written Assessment - 25%				•	
3 - Written Assessment - 30%	•		•		
4 - Written Assessment - 30%		•	•		•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	•	•	•	•	•
2 - Problem Solving		•	•	•	
3 - Critical Thinking			•	•	
4 - Information Literacy					
5 - Team Work	•	•			
6 - Information Technology Competence		•			
7 - Cross Cultural Competence	•	•	•		•
8 - Ethical practice	•	•	•	•	•
9 - Social Innovation					
10 - Aboriginal and Torres Strait Islander Cultures					

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Written Assessment - 15%	•			•	•	•		•		

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
2 - Written Assessment - 25%	•					•	•			
3 - Written Assessment - 30%	•	•	•	•						
4 - Written Assessment - 30%	•			•		•		•		

Textbooks and Resources

Textbooks

There are no required textbooks.

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Zoom

Referencing Style

All submissions for this unit must use the referencing style: [Harvard \(author-date\)](#)
For further information, see the Assessment Tasks.

Teaching Contacts

Lisa Bricknell Unit Coordinator

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Robyn Preston Unit Coordinator

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Schedule

Module 1: Finding your Practicum - 07 Mar 2022

Module/Topic	Chapter	Events and Submissions/Topic
Introduction to the Unit		This Unit is a self-directed work placement. Assignment dates will be posted onto the Moodle site but can be negotiated with the Unit Coordinator to suit the needs of your placement.

Module 2: Negotiating your practicum - 14 Mar 2022

Module/Topic	Chapter	Events and Submissions/Topic
Work placement.		

Module 3: Undertaking your practicum - 21 Mar 2022

Module/Topic	Chapter	Events and Submissions/Topic
Work placement.		

Module 4: Reflecting and Reporting on your practicum - 28 Mar 2022

Module/Topic	Chapter	Events and Submissions/Topic
Work placement.		

Module 5: Your career in Public Health: What's next? - 04 Apr 2022

Module/Topic	Chapter	Events and Submissions/Topic
Work placement.		

Vacation Week - 11 Apr 2022

Module/Topic	Chapter	Events and Submissions/Topic

Week 6 - 18 Apr 2022

Module/Topic	Chapter	Events and Submissions/Topic
Work placement.		

Week 7 - 25 Apr 2022

Module/Topic	Chapter	Events and Submissions/Topic
Work placement.		

Week 8 - 02 May 2022

Module/Topic	Chapter	Events and Submissions/Topic
Work placement.		

Week 9 - 09 May 2022

Module/Topic	Chapter	Events and Submissions/Topic
Work placement.		

Week 10 - 16 May 2022

Module/Topic	Chapter	Events and Submissions/Topic
Work placement.		

Week 11 - 23 May 2022

Module/Topic	Chapter	Events and Submissions/Topic
Work placement.		

Week 12 - 30 May 2022

Module/Topic	Chapter	Events and Submissions/Topic
Work placement		

Review/Exam Week - 06 Jun 2022

Module/Topic	Chapter	Events and Submissions/Topic

Exam Week - 13 Jun 2022

Module/Topic	Chapter	Events and Submissions/Topic

Term Specific Information

This Unit is a self-directed work placement. Assignment dates will be posted onto the Moodle site but can be negotiated with the Unit Coordinator to suit the needs of your practicum.

Your practicum can be undertaken in Terms 1, 2 or 3.

You must also enrol in PBHL13004 to complete the requirements for this unit.

However, you only need to complete ONE 240 hour practicum and ONE set of assessments to satisfy the requirements for BOTH units.

Assessment Tasks

1 Placement negotiation

Assessment Type

Written Assessment

Task Description

ALL Students: Completion of a placement document and risk assessment in collaboration with their workplace supervisor. A template and further details for each cohort will be provided on the Moodle site.

Students participating in approved CQU Public Health overseas mobility projects: Submit your industry practicum negotiation document, risk assessment AND your expression of interest for the outbound project.

Assessment Due Date

Dates can be negotiated to suit the needs of your work placement but your placement negotiation must be submitted for approval before you can commence.

Return Date to Students

Within 2 weeks of submission.

Weighting

15%

Assessment Criteria

This task will be graded according to the following criteria:

ALL students

- Communicates ideas clearly and succinctly with no spelling or grammatical errors (20%).
- Learning goals and objectives are insightful and measurable (40%).
- Comprehensive description of student role, duties, timeframes, resources and industry supervisor agreement (40%).

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online

Learning Outcomes Assessed

- Collaborate with relevant stakeholders to undertake a Public Health project using a Participatory Action Research framework.
- Negotiate and manage a placement experience through the use of a self-directed learning plan.
- Apply problem-solving techniques and strategies to a Public Health Project.
- Critically reflect on learning associated with placement experience.

Graduate Attributes

- Communication
- Communication
- Information Literacy
- Team Work
- Information Technology Competence
- Ethical practice

2 Portfolio

Assessment Type

Written Assessment

Task Description

ALL Students: A portfolio of work, which includes samples of work undertaken throughout your placement will need to be submitted. Please refer to the Moodle site for further details.

Students participating in approved CQU Public Health overseas mobility projects: Submit the resources you

have developed as part of your Virtual Public Health Challenge. You should also submit a portfolio of the work you have completed while on practicum. Please contact the Unit Coordinator if you require further clarification.

Assessment Due Date

This assessment task is due at the end of Term 2. Date can be negotiated to suit the needs of your work placement.

Return Date to Students

Two weeks after submission.

Weighting

25%

Assessment Criteria

This task will be graded according to the following criteria:

Health Promotion students

- Portfolio is well organised, professionally presented and high level attention to detail (double spacing, spelling, grammar) (25%)
- Quality of the work selected by the student, demonstrating growth, development, and achievement (25%)
- Learning goals and objectives are insightful and measurable (25%)
- Reflective writing shows high level and thoughtful insights into learning and future goals (25%)

Environmental Health students

- Organisation, presentation and attention to detail (including spelling and grammar) (25%)
- Professional standard of the work presented (50%)
- High level of insight and thought regarding current status, learning and future goals (25%)

Public Health Nutrition students

- Portfolio is well organised, professionally presented and high level attention to detail (double spacing, spelling, grammar) (25%)
- Quality of the work selected by the student, demonstrating growth, development, and achievement (25%)
- Learning goals and objectives are insightful and measurable (25%)
- Reflective writing shows high level and thoughtful insights into learning and future goals (25%)

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online

Learning Outcomes Assessed

- Apply problem-solving techniques and strategies to a Public Health Project.

Graduate Attributes

- Communication
- Information Technology Competence
- Cross Cultural Competence

3 Diary/Journal

Assessment Type

Written Assessment

Task Description

ALL Students: You are required to create and maintain a diary/journal which demonstrates evidence of progress during your industry practicum and reflection about your experiences during the year. Please see Moodle site for further details.

Students participating in approved CQU Public Health overseas mobility projects: Submit both your reflective journal from your Public Health Challenge **as well as** a diary/journal kept while on industry practicum.

Assessment Due Date

Monday Term 2 Review Week. Dates can be negotiated to meet the needs of your work placement.

Return Date to Students

Within 2 weeks of submission.

Weighting

30%

Assessment Criteria

All students:

ALL students:

This task will be graded according to the following criteria:

- Validity (40%)
- Relevance (30%)
- Organisation (20%)
- Presentation (10%)

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online

Learning Outcomes Assessed

- Collaborate with relevant stakeholders to undertake a Public Health project using a Participatory Action Research framework.
- Identify, analyse and discuss current and emerging issues relating to working within the field of Public Health.

Graduate Attributes

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy

4 Report

Assessment Type

Written Assessment

Task Description

Health Promotion Students:

Develop one of the following reporting on the work you have completed during your practicum. Your document should be in a format that is either suitable for presentation to your practicum host or for publication.

1. A literature review OR
2. A project plan/evaluation OR
3. A project grant proposal OR
4. A plan for project grant/research into income opportunities OR
5. Report on project/program implementation.

You will need to present your proposal to a member of the teaching team and your practicum mentor prior to commencing work on this report (Part A). Please see the Moodle site for more details and discuss with the Unit Coordinator if you need further assistance

Environmental Health Students:

Conduct an environmental health project as part of their practicum and in collaboration with your industry partner. You will need to submit a project proposal with an ethics application attached for approval prior to commencing your project (Part A). At the conclusion of your project, write a project report, using an appropriate format for publication OR presentation to Council. Please see the Moodle site for more details and discuss with the Unit Coordinator if you need further assistance.

Public Health Nutrition Students:

Develop one of the following, based on the work you have completed during your practicum. Your document should be in a format that is either suitable for presentation to your practicum host or for publication.

1. A literature review OR
2. A project plan/evaluation OR

3. A project grant proposal OR
4. A plan for project grant/research into income opportunities OR
5. Report on project/program implementation.

You will need to present your proposal to a member of the teaching team and your practicum mentor prior to commencing work on this report (Part A). Please see the Moodle site for more details and discuss with the Unit Coordinator if you need further assistance would like to report in an alternative way.

Environmental Health Students:

Students will conduct an environmental health project as part of their practicum and in collaboration with your industry partner. You will need to submit a project proposal with an ethics application attached for approval prior to commencing your project (Part A). At the conclusion of your project, write a project report, using an appropriate format for publication OR presentation to Council. Please see the Moodle site for more details and discuss with the Unit Coordinator if you need further assistance.

Students participating in approved CQU Public Health overseas mobility projects:

While engaged in your virtual project, you will work in a team on a Community Development project. As a team, you will present a summary of the outcomes of your project to FutureSense and CAD staff (Part A). At the conclusion of the project, as a team, write a detailed report on the project, including a community profile and any resources you develop, for presentation to the FutureSense Foundation.

Assessment Due Date

Friday Week 12 (Term 2). Dates can be negotiated to suit needs of work placement.

Return Date to Students

2 weeks after submission

Weighting

30%

Assessment Criteria

ALL students:

This task will be graded according to the following criteria:

- Validity (40%)
- Relevance (30%)
- Organisation (20%)
- Presentation (10%)

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online

Learning Outcomes Assessed

- Negotiate and manage a placement experience through the use of a self-directed learning plan.
- Identify, analyse and discuss current and emerging issues relating to working within the field of Public Health.
- Critically reflect on learning associated with placement experience.

Graduate Attributes

- Communication
- Communication
- Information Literacy
- Information Technology Competence
- Ethical practice

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?



Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem