



PERF20034 Arts Management

Term 2 - 2018

Profile information current as at 19/05/2024 12:02 pm

All details in this unit profile for PERF20034 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

Comprising scholarly, industry and practical approaches to arts production, policy and management, this unit provides you with a professional level of conceptual and practical knowledge and skill in arts management. This unit is designed to introduce you to advanced knowledge about arts management, policy and funding opportunities, as well as skills of relevance to entering arts management positions. As Arts Management continues to be a key employment pathway for many creative industries and creative arts graduates, this unit and the specialisation to which it contributes provides an opportunity for both those with cognate undergraduate qualifications and/or experience, as well as arts managers already working in the field, to gain postgraduate level knowledge, skills and qualifications. This unit and the Arts Management major provide a key way to develop authentic engagement relationships between arts organisations, arts professionals and CQUniversity.

Details

Career Level: *Postgraduate*

Unit Level: *Level 8*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 2 - 2018

- Distance

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Research Assignment**

Weighting: 40%

2. **Professional Practice Plans (learning plans)**

Weighting: 60%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Investigate and review contemporary issues, knowledge, and industry contexts around arts management and policy
2. Analyse and evaluate the role of a creative arts workers and manager within the creative industries
3. Operationalise and assess professional skills for working within industry and professional contexts as well as engage with scholarly frameworks
4. Report on industry patterns, issues, and funding trends.

Alignment of Learning Outcomes, Assessment and Graduate Attributes

 N/A Level	 Introductory Level	 Intermediate Level	 Graduate Level	 Professional Level	 Advanced Level
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Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes			
	1	2	3	4
1 - Research Assignment - 40%	•	•		•
2 - Professional Practice Plans (learning plans) - 60%	•	•	•	•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes			
	1	2	3	4
1 - Knowledge	○	○	○	○
2 - Communication	○	○	○	○
3 - Cognitive, technical and creative skills	○	○	○	○
4 - Research	○	○	○	○
5 - Self-management	○	○	○	○
6 - Ethical and Professional Responsibility	○	○		
7 - Leadership			○	○
8 - Aboriginal and Torres Strait Islander Cultures				

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes							
	1	2	3	4	5	6	7	8
1 - Research Assignment - 40%	○	○	○			○	○	
2 - Professional Practice Plans (learning plans) - 60%	○	○	○	○	○	○		

Textbooks and Resources

Textbooks

PERF20034

Prescribed

Arts Management: an entrepreneurial approach

(2015)

Authors: Walter, C

Routledge

ISBN: 9780765641540

Binding: Paperback

Additional Textbook Information

This text will be made available through the CQUni Library as an ebook.

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

Referencing Style

All submissions for this unit must use the referencing style: [Harvard \(author-date\)](#)

For further information, see the Assessment Tasks.

Teaching Contacts

Liz Ellison Unit Coordinator

l.ellison@cqu.edu.au

Schedule

Week 1 - 09 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Week 2 - 16 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Week 3 - 23 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Week 4 - 30 Jul 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Week 5 - 06 Aug 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Vacation Week - 13 Aug 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Week 6 - 20 Aug 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Week 7 - 27 Aug 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Week 8 - 03 Sep 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Week 9 - 10 Sep 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Week 10 - 17 Sep 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Week 11 - 24 Sep 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Week 12 - 01 Oct 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Review/Exam Week - 08 Oct 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Exam Week - 15 Oct 2018

Module/Topic	Chapter	Events and Submissions/Topic
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Term Specific Information

Unit Coordinator and Teaching Staff: Dr Liz Ellison (l.ellison@cqu.edu.au)

Assessment Tasks

1 Manifesto

Assessment Type

Research Assignment

Task Description

You will create a Manifesto to identify the driving factors of your practice as an Arts Manager. After completing an Arts Manager Identity Assessment (available on Moodle), you will be required to showcase your understanding of the aesthetic, cultural, social, and financial motivations that drives you as an arts manager in your intended or current career path. The Manifesto may be creatively conceived, using a combination of text and images. It should be approximately 1500 words, or equivalent. Further information, including the assessment rubric, will be available on Moodle.

Assessment Due Date

Week 5

Return Date to Students

Weighting

40%

Assessment Criteria

No Assessment Criteria

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online

Learning Outcomes Assessed

- Investigate and review contemporary issues, knowledge, and industry contexts around arts management and policy
- Analyse and evaluate the role of a creative arts workers and manager within the creative industries
- Report on industry patterns, issues, and funding trends.

Graduate Attributes

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Ethical and Professional Responsibility
- Leadership

2 Career Plan/Funding Proposal

Assessment Type

Professional Practice Plans (learning plans)

Task Description

You will write a 2000 – 2500 word career plan that identifies a career pathway that accounts for current trends, policies, and your personal identity. It may focus on funding opportunities, and identify ways to attract funding and major milestones in your planned career. You should engage with existing local, national, and international opportunities and/or policy implications for future employment within this field. Your career plan should account for at least five years of career planning (and can be for up to fifteen years). Further information, including the assessment rubric, will be available on Moodle.

Assessment Due Date

Week 13

Return Date to Students**Weighting**

60%

Assessment Criteria

No Assessment Criteria

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online

Learning Outcomes Assessed

- Investigate and review contemporary issues, knowledge, and industry contexts around arts management and policy
- Analyse and evaluate the role of a creative arts workers and manager within the creative industries
- Operationalise and assess professional skills for working within industry and professional contexts as well as engage with scholarly frameworks
- Report on industry patterns, issues, and funding trends.

Graduate Attributes

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management
- Ethical and Professional Responsibility

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?



Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem