PERF20035 *Creative and Professional Industries*
Term 2 - 2019

Profile information current as at 10/05/2024 08:01 pm

All details in this unit profile for PERF20035 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit provides you with the opportunity to review, analyse, evaluate and communicate the relevant industry and arts knowledge and theoretical concepts necessary to develop a specialised, discipline-specific or interdisciplinary project brief for creative or professional practice project-based study in the creative and creative arts industries at postgraduate level. This unit is comprised of core content and materials and learning activities together with practice, content and scholarly approaches negotiated between you and the teaching staff. In this unit you will investigate the current trends and contexts of a creative or professional field, that relates to your creative, professional and scholarly needs and interests. Introducing project management theories and skills and advanced reflective writing techniques, this unit provides you with a framework to develop an extended creative and/or professional project.

Details

Career Level: *Postgraduate*
Unit Level: *Level 8*
Credit Points: *6*
Student Contribution Band: *8*
Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites

PERF20028 is Anti-Requisite. Please note: PERF20028 is 8 cp unit.
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the Assessment Policy and Procedure (Higher Education Coursework).

Offerings For Term 2 - 2019

- Online

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

Class and Assessment Overview

Recommended Student Time Commitment
Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

Regional Campuses
Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

Metropolitan Campuses
Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview
1. **Research Assignment**
Weighting: 70%
2. **Online discussion forum**
Weighting: 30%

Assessment Grading
This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the University's Grades and Results Policy for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the CQUniversity Policy site.
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

Previous Student Feedback

Feedback, Recommendations and Responses
Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from self-reflection

Feedback
Room to provide some more interdisciplinary or cross-disciplinary content.

Recommendation
Investigate a wider array of content to provide more cross-disciplinary range.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Research and review a field of creative or professional practice within a relevant industry context
2. Design and research a contextual review within a relevant industry context that responds to industry and scholarly trends
3. Evaluate and apply theories and practices of creative and professional industries' project design and management

Alignment of Learning Outcomes, Assessment and Graduate Attributes

— N/A Level ∘ Introductory Level ∘ Intermediate Level • Graduate Level ∘ Professional Level ∘ Advanced Level

Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes		
	1	2	3
1 - Research Assignment - 70%	•	•	•
2 - Online discussion forum - 30%	•	•	

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes		
	1	2	3
1 - Knowledge	∘	∘	∘
2 - Communication	∘	∘	∘
3 - Cognitive, technical and creative skills	∘	∘	∘
4 - Research	∘	∘	∘
5 - Self-management	∘	∘	∘
6 - Ethical and Professional Responsibility		∘	∘
7 - Leadership		∘	
8 - Aboriginal and Torres Strait Islander Cultures			

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes							
	1	2	3	4	5	6	7	8
1 - Research Assignment - 70%	∘	∘	∘	∘	∘			
2 - Online discussion forum - 30%	∘	∘	∘		∘	∘	∘	

Textbooks and Resources

Textbooks

There are no required textbooks.

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

Referencing Style

All submissions for this unit must use the referencing style: [Harvard (author-date)](#)
For further information, see the Assessment Tasks.

Teaching Contacts

Liz Ellison Unit Coordinator
l.ellison@cqu.edu.au
Donna Brien Unit Coordinator
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Schedule

Week 1 - 15 Jul 2019

Module/Topic	Chapter	Events and Submissions/Topic

Week 2 - 22 Jul 2019

Module/Topic	Chapter	Events and Submissions/Topic

Week 3 - 29 Jul 2019

Module/Topic	Chapter	Events and Submissions/Topic

Week 4 - 05 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic

Week 5 - 12 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic

Vacation Week - 19 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic

Week 6 - 26 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic

Week 7 - 02 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
		Contextual Review Due: Week 7 Friday (6 Sept 2019) 11:45 pm AEST

Week 8 - 09 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic

Week 9 - 16 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic

Week 10 - 23 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic

Week 11 - 30 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic

Week 12 - 07 Oct 2019

Module/Topic	Chapter	Events and Submissions/Topic
		Online Discussion Forum Due: Week 12 Friday (11 Oct 2019) 11:45 pm AEST

Review/Exam Week - 14 Oct 2019

Module/Topic	Chapter	Events and Submissions/Topic

Exam Week - 21 Oct 2019

Module/Topic	Chapter	Events and Submissions/Topic

Assessment Tasks

1 Contextual Review

Assessment Type
Research Assignment

Task Description
You will write a 2000 - 3000 word *contextual review*. This is designed to provide a map of the scholarly, industry, and creative practice trends in your area of interest. It will provide the context, background, and foundational concepts for your extended project in Creative and Professional Project 1 and Creative and Professional Project 2. This assessment should showcase a strong engagement with critical interpretation and analysis of the literature, as well as clear and articulate professional or academic communication. Further information, including the criteria rubric, will be available on Moodle.

Assessment Due Date
Week 7 Friday (6 Sept 2019) 11:45 pm AEST
Week 7

Return Date to Students
Week 9 Monday (16 Sept 2019)

Weighting
70%

Assessment Criteria
You will be graded against four criteria: knowledge of unit content and concepts; ability to contextualise area of interest within the discipline; synthesis and evaluation of academic, industry, and practice based research and examples; and structure and written expression. See the CRA on Moodle for further information.

Referencing Style

- [Harvard (author-date)](#)

Submission
Online

Learning Outcomes Assessed

- Research and review a field of creative or professional practice within a relevant industry context
- Design and research a contextual review within a relevant industry context that responds to industry and scholarly trends
- Evaluate and apply theories and practices of creative and professional industries' project design and management

Graduate Attributes

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management

2 Online Discussion Forum

Assessment Type
Online discussion forum

Task Description
You will respond critically to the unit material using the online discussion forum. This is designed to provide opportunities for you to find points of engagement for your own discipline area while communicating with your peers. The assessment requires you to engage with resources provided and create insightful, critical written responses to this stimulus. Further information, including the criteria rubric, will be available on Moodle.

Assessment Due Date
Week 12 Friday (11 Oct 2019) 11:45 pm AEST
Week 12

Return Date to Students

2 weeks after submission

Weighting
30%

Assessment Criteria
You will be graded against two criteria: engagement with unit resources, and structure and written expression. See the CRA on Moodle for further information.

Referencing Style

- [Harvard (author-date)](#)

Submission
Online

Learning Outcomes Assessed

- Research and review a field of creative or professional practice within a relevant industry context
- Design and research a contextual review within a relevant industry context that responds to industry and scholarly trends

Graduate Attributes

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Self-management
- Ethical and Professional Responsibility
- Leadership

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the **Student Academic Integrity Policy and Procedure**. This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?
A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?
A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?
For academic advice and guidance, the Academic Learning Centre (ALC) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?

Be Honest
If your assessment task is done by someone else, it would be dishonest of you to claim it as your own

Seek Help
If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)

Produce Original Work
Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem