



PERF20037 Creative and Professional Project 2

Term 2 - 2019

Profile information current as at 22/05/2024 10:50 am

All details in this unit profile for PERF20037 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit provides you with the opportunity to develop a specialised, discipline-specific or interdisciplinary project in the creative and professional industries at postgraduate level. This unit works with Creative and Professional Project 1 to allow you to deliver a significant single project outcome across these two units. This unit is comprised of practice, content and scholarly approaches negotiated between you and the teaching staff in order to develop a project appropriate to your creative and scholarly interests that responds to the current trends and contexts of your chosen field. Using creative practice techniques, project-based learning and applied professional practice, you will create a project outcome aligned with your career and future aspirations.

Details

Career Level: *Postgraduate*

Unit Level: *Level 8*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

PERF20030 is Anti-Requisite. Please note, PERF20030 is an 8 cp unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 2 - 2019

- Noosa
- Online

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

[Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

[Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Presentation**

Weighting: 30%

2. **Portfolio**

Weighting: 70%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from self-reflection

Feedback

There is not as much scaffolding of discipline content in this unit.

Recommendation

Investigate whether more scaffolding is required in the unit, or if this will interfere with the flexibility of the project work.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Identify and assess the skills acquired and processes involved in the investigation of creative or professional practice in an advanced level practice-based creative or professional project
2. Produce a creative artefact or professional project that has relevance to the broader creative and professional industries
3. Evaluate and evidence the process and outcomes of this project using creative and professional industries evaluation terms.

Alignment of Learning Outcomes, Assessment and Graduate Attributes

 N/A Level	 Introductory Level	 Intermediate Level	 Graduate Level	 Professional Level	 Advanced Level
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Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes		
	1	2	3
1 - Presentation - 30%	•		
2 - Portfolio - 70%		•	•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes		
	1	2	3
1 - Knowledge	○	○	○
2 - Communication	○	○	○
3 - Cognitive, technical and creative skills	○	○	○
4 - Research	○	○	○
5 - Self-management	○	○	○
6 - Ethical and Professional Responsibility	○	○	
7 - Leadership		○	
8 - Aboriginal and Torres Strait Islander Cultures			

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes							
	1	2	3	4	5	6	7	8
1 - Presentation - 30%	○	○		○	○	○	○	
2 - Portfolio - 70%	○	○	○	○	○	○		

Textbooks and Resources

Textbooks

PERF20037

Prescribed

The Creative Habit: learn it and use it for life

(2003)

Authors: Tharp, Twyla

Simon & Schuster

New York , USA

ISBN: 0-7432-3527-4

Binding: Paperback

Additional Textbook Information

This book is available for approx \$30 in most book stores. It will be used for both PERF20036 and PERF20037.

[View textbooks at the CQUniversity Bookshop](#)

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

Referencing Style

All submissions for this unit must use the referencing style: [Harvard \(author-date\)](#)

For further information, see the Assessment Tasks.

Teaching Contacts

Liz Ellison Unit Coordinator

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Donna Brien Unit Coordinator

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Schedule

Week 1 - 15 Jul 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Week 2 - 22 Jul 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Week 3 - 29 Jul 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Week 4 - 05 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic
		Presentation - Project Design Due: Week 4 Friday (9 Aug 2019) 11:45 pm AEST

Week 5 - 12 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Vacation Week - 19 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Week 6 - 26 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Week 7 - 02 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Week 8 - 09 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Week 9 - 16 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Week 10 - 23 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Week 11 - 30 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Week 12 - 07 Oct 2019

Module/Topic	Chapter	Events and Submissions/Topic
		Portfolio Due: Week 12 Friday (11 Oct 2019) 11:45 pm AEST

Review/Exam Week - 14 Oct 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Exam Week - 21 Oct 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Assessment Tasks

1 Presentation - Project Design

Assessment Type

Presentation

Task Description

You are required to deliver a 5 – 7 minute presentation to pitch your project proposal. This presentation will be recorded and digitally submitted online. This is designed to provide an interim update on your proposed project, your progress, and your creative or professional output/s. This assessment should show evidence of your creative or professional practice. It should also showcase your project management skills. This presentation should cover: project aims, project timeline (including progress to date), resources required to complete the project, and some evidence of the creative/professional practice.

Assessment Due Date

Week 4 Friday (9 Aug 2019) 11:45 pm AEST

Week 4

Return Date to Students

Week 6 Monday (26 Aug 2019)

Weighting

30%

Assessment Criteria

You will be graded against three criteria: evidence of project management skills, evidence and communication of creative and/or professional practice, and communication and expression.

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online

Learning Outcomes Assessed

- Identify and assess the skills acquired and processes involved in the investigation of creative or professional practice in an advanced level practice-based creative or professional project

Graduate Attributes

- Knowledge
- Communication
- Research
- Self-management
- Ethical and Professional Responsibility
- Leadership

2 Portfolio

Assessment Type

Portfolio

Task Description

You will deliver a portfolio of your creative or professional project. There are two components: the documentation and/or evidence of the creative and professional artefact and the written documentation that accompanies it. You will be provided with guidelines for what to include in this submission in the Moodle content for the unit.

Assessment Due Date

Week 12 Friday (11 Oct 2019) 11:45 pm AEST

Week 12

Return Date to Students

2 weeks after submission

Weighting

70%

Assessment Criteria

You will be graded against four main criteria: design and execution of the project; demonstrated ability of creative or professional practice; creating/producing/performing a creative artefact; demonstrated written reflection and evaluation of the project. See the CRA on Moodle for further information.

Referencing Style

- [Harvard \(author-date\)](#)

Submission

Online

Learning Outcomes Assessed

- Produce a creative artefact or professional project that has relevance to the broader creative and professional industries
- Evaluate and evidence the process and outcomes of this project using creative and professional industries evaluation terms.

Graduate Attributes

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management
- Ethical and Professional Responsibility

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?



Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem