



# PERF20039 *Applied Creative and Professional Practice*

## Term 1 - 2019

Profile information current as at 16/05/2024 05:43 pm

All details in this unit profile for PERF20039 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

This unit provides you with the opportunity to extend your specialised, discipline-specific or interdisciplinary creative and/or professional practice and project management skills and knowledge (developed and delivered in Creative and Professional Project 1 and Creative and Professional Project 2) through the applied implementation of that project. In strategically embedding the outcomes of your project in an industry context, you will extend your expertise. This may be through an advanced engagement with the creative or professional practice of your project or a greater integration of practice within industry (such as applying for grant funding, or securing publication, exhibition or other dissemination of the work). You will also consider, evaluate and appraise the outcomes of your creative and professional project within the context of the wider policy and funding landscape of your discipline and employment opportunities, appraising the project in industry terms.

### Details

Career Level: *Postgraduate*

Unit Level: *Level 8*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

Anti-Requisite courses: PERF20028, PERF20029 and PERF20030 (each is an 8 cp unit).

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 1 - 2019

- Online

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Presentation**

Weighting: 40%

#### 2. **Portfolio**

Weighting: 60%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from self-reflection; student feedback

**Feedback**

Maintain the teaching support for distance students provided through regular zoom sessions

**Recommendation**

Continue to informally schedule fortnightly zoom sessions to provide structured support for students without relying on only individual communication.

#### Feedback from student feedback

**Feedback**

Consider shifting the due date for the first assessment task to provide more time.

**Recommendation**

Provide clarity in the assessment task information as to the reasoning for the due date, and also seek feedback from students in Term 2, 2018 about assessment 1.

#### Feedback from self-reflection; staff feedback

**Feedback**

Some uncertainty with the assessment because of its self-directed nature.

**Recommendation**

Consider providing more specific requirements for the assessment tasks for clarity; however, it is important to not lose the individual and bespoke nature of the unit's project focus. Observe and consider throughout 2018.

## Unit Learning Outcomes

**On successful completion of this unit, you will be able to:**

1. Investigate and analyse the processes involved and skills acquired in the strategic application of an advanced level practice-based creative or professional project
2. Strategically embed the outcomes of a advanced level practice-based creative or professional project in an industry context
3. Evidence and evaluate effective project management skills, such as time management, and project timeliness in this strategic application
4. Appraise the outcomes of the project in industry terms.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes

 N/A Level	 Introductory Level	 Intermediate Level	 Graduate Level	 Professional Level	 Advanced Level
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### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes			
	1	2	3	4
1 - Presentation - 40%	•		•	
2 - Portfolio - 60%	•	•	•	•

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes			
	1	2	3	4
1 - Knowledge	○	○	○	○
2 - Communication	○	○	○	○
3 - Cognitive, technical and creative skills	○	○	○	○
4 - Research	○		○	○
5 - Self-management	○	○	○	○
6 - Ethical and Professional Responsibility	○	○		○
7 - Leadership		○	○	
8 - Aboriginal and Torres Strait Islander Cultures				

### Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes							
	1	2	3	4	5	6	7	8
1 - Presentation - 40%	○	○		○	○	○	○	
2 - Portfolio - 60%	○	○	○	○	○	○		

## Textbooks and Resources

### Textbooks

**There are no required textbooks.**

### IT Resources

**You will need access to the following IT resources:**

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

## Referencing Style

All submissions for this unit must use the referencing style: [Harvard \(author-date\)](#)  
For further information, see the Assessment Tasks.

## Teaching Contacts

**Liz Ellison** Unit Coordinator  
[l.ellison@cqu.edu.au](mailto:l.ellison@cqu.edu.au)

## Schedule

### Week 1 - 11 Mar 2019

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 2 - 18 Mar 2019

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 3 - 25 Mar 2019

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 4 - 01 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 5 - 08 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
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### Vacation Week - 15 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 6 - 22 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 7 - 29 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 8 - 06 May 2019

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 9 - 13 May 2019

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 10 - 20 May 2019

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 11 - 27 May 2019

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 12 - 03 Jun 2019

Module/Topic	Chapter	Events and Submissions/Topic
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### Review/Exam Week - 10 Jun 2019

Module/Topic	Chapter	Events and Submissions/Topic
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### Exam Week - 17 Jun 2019

Module/Topic	Chapter	Events and Submissions/Topic
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## Assessment Tasks

### 1 Presentation - Applied Project Proposal

#### Assessment Type

Presentation

**Task Description**

You are required to deliver a 5 – 7 minute presentation to pitch your extended project phase proposal. This presentation will be recorded and digitally submitted online. This is designed to provide an outline of your proposed project phase, your progress, and your creative or professional output/s. This assessment should show evidence of your creative or professional practice. It should also showcase how you are applying your creative and professional project into an industry specific context. Further information, including the assessment criteria, will be available on Moodle.

**Assessment Due Date**

Week 5

**Return Date to Students****Weighting**

40%

**Assessment Criteria**

You will be graded against three criteria: evidence of project management skills, evidence and communication of creative and/or professional practice, and communication and expression.

**Referencing Style**

- [Harvard \(author-date\)](#)

**Submission**

Online

**Learning Outcomes Assessed**

- Investigate and analyse the processes involved and skills acquired in the strategic application of an advanced level practice-based creative or professional project
- Evidence and evaluate effective project management skills, such as time management, and project timeliness in this strategic application

**Graduate Attributes**

- Knowledge
- Communication
- Research
- Self-management
- Ethical and Professional Responsibility
- Leadership

## 2 Portfolio

**Assessment Type**

Portfolio

**Task Description**

You will deliver a portfolio of the extended phase of your creative or professional project. There may be two components, including the documentation and/or evidence of the creative and professional artefact that accompanies it. You will be provided with guidelines for what to include in this submission in the Moodle content for the unit.

**Assessment Due Date**

Week 13

**Return Date to Students****Weighting**

60%

**Assessment Criteria**

You will be graded against four main criteria: design and strategic execution of the project; demonstrated ability of creative or professional practice; creating/producing/performing a creative artefact; demonstrated written reflection and evaluation of the project. See the CRA on Moodle for further information.

**Referencing Style**

- [Harvard \(author-date\)](#)

**Submission**

Online

**Learning Outcomes Assessed**

- Investigate and analyse the processes involved and skills acquired in the strategic application of an advanced level practice-based creative or professional project
- Strategically embed the outcomes of a advanced level practice-based creative or professional project in an industry context
- Evidence and evaluate effective project management skills, such as time management, and project timeliness in this strategic application
- Appraise the outcomes of the project in industry terms.

**Graduate Attributes**

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management
- Ethical and Professional Responsibility



## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem