



# PMSC20010 Health Communication and Community Involvement

## Term 2 - 2017

Profile information current as at 02/05/2024 10:41 pm

All details in this unit profile for PMSC20010 have been officially approved by CQUUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

This unit provides you with the communication skills, networking and inter-professional strategies for functioning as a paramedic with a primary healthcare focus. This unit lays out how the Paramedic Practitioner will function within a multi-disciplinary healthcare system and be an advocate for patient care. It introduces you to the psycho-social underpinnings for referral and patient education and its impact on the patients' well-being. You will learn how to maintain continuity of care for patients in the out-of-hospital setting through the use of the referral process, communication strategies and comprehensive documentation. Additionally, this unit introduces you to community engagement and health promotion with a focus on primary healthcare and meeting the needs of your community.

### Details

Career Level: *Postgraduate*

Unit Level: *Not Applicable*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 2 - 2017

- Distance

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Presentation**

Weighting: 30%

#### 2. **Written Assessment**

Weighting: 30%

#### 3. **Written Assessment**

Weighting: 40%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Self Reflection

**Feedback**

No new enrolments for the unit in Term 1 2017

**Recommendation**

As it is a new unit, further advertising will be undertaken for the course.

## Unit Learning Outcomes

**On successful completion of this unit, you will be able to:**



















1. Demonstrate effective communication strategies within therapeutic relationships.
2. Record comprehensive documentation and determine the appropriate referral to allow for continuity of care.
3. Determine the barriers, psychosocial factors and cultural healthcare disparities that can impact a patient's well being
4. Assess the need for patient education, health promotion and community engagement projects

Graduate Diploma is now the standard requirement for many state ambulance services for advanced positions in the paramedic field. An emphasis has been placed on preferred candidates exceeding this requirement with a Masters degree for many new positions such as the Paramedic Practitioner.



## Alignment of Learning Outcomes, Assessment and Graduate Attributes

 N/A Level	 Introductory Level	 Intermediate Level	 Graduate Level	 Professional Level	 Advanced Level
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### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes			
	1	2	3	4
1 - Knowledge				
2 - Communication				
3 - Cognitive, technical and creative skills				
4 - Research				
5 - Self-management				
6 - Ethical and Professional Responsibility				
7 - Leadership				
8 - Aboriginal and Torres Strait Islander Cultures				

### Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes							
	1	2	3	4	5	6	7	8
1 - Presentation - 30%								
2 - Written Assessment - 30%								
3 - Written Assessment - 40%								

## Textbooks and Resources

### Textbooks

There are no required textbooks.

### IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

## Referencing Style

All submissions for this unit must use the referencing style: [Harvard \(author-date\)](#)  
For further information, see the Assessment Tasks.

## Teaching Contacts

**Natalee Williams-Claassen** Unit Coordinator  
[n.williams-claassen@cqu.edu.au](mailto:n.williams-claassen@cqu.edu.au)

## Schedule

### Week 1 - 10 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
Barriers impacting on a patient well-being: Cultural disparity Psychosocial Factors Under-served Populations		

### Week 2 - 17 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
Barriers impacting on a patient well-being: Access to Healthcare Rural, regional and remote issues		

### Week 3 - 24 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
Introduction to Needs Analysis		

### Week 4 - 31 Jul 2017

Module/Topic	Chapter	Events and Submissions/Topic
Concept Document and Graphic Organizer development		

### Week 5 - 07 Aug 2017

Module/Topic	Chapter	Events and Submissions/Topic
Communication Strategies		

### Vacation Week - 14 Aug 2017

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 6 - 21 Aug 2017

Module/Topic	Chapter	Events and Submissions/Topic
Communication Strategies		<b>Presentation</b> Due: Week 6 Friday (25 Aug 2017) 8:00 am AEST

### Week 7 - 28 Aug 2017

Module/Topic	Chapter	Events and Submissions/Topic
Documentation and Referral Pathways		

### Week 8 - 04 Sep 2017

Module/Topic	Chapter	Events and Submissions/Topic
Documentation and Referral Pathways		

**Week 9 - 11 Sep 2017**

Module/Topic	Chapter	Events and Submissions/Topic
Proposal and Graphic Organizer development		

**Week 10 - 18 Sep 2017**

Module/Topic	Chapter	Events and Submissions/Topic
Proposal Development		<b>Graphic Organizer</b> Due: Week 10 Friday (22 Sept 2017) 8:00 am AEST

**Week 11 - 25 Sep 2017**

Module/Topic	Chapter	Events and Submissions/Topic
Continue with Needs Analysis Proposal Development		

**Week 12 - 02 Oct 2017**

Module/Topic	Chapter	Events and Submissions/Topic
Continue with Needs Analysis Proposal Development		<b>Needs Analysis Proposal</b> Due: Week 12 Friday (6 Oct 2017) 8:00 am AEST

**Review/Exam Week - 09 Oct 2017**

Module/Topic	Chapter	Events and Submissions/Topic
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**Exam Week - 16 Oct 2017**

Module/Topic	Chapter	Events and Submissions/Topic
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## Assessment Tasks

### 1 Presentation

**Assessment Type**

Presentation

**Task Description**

You will need to create a PowerPoint presentation of concept paper for a Community Needs Analysis Project that you would like to undertake in your community. The needs analysis project must focus on one of the following proposed interventions: patient education, health promotion or a community engagement project. It must also incorporate one or more of the following research interest areas: the barriers, psychosocial factors and /or cultural disparities that can impact on a patient's well-being.

Your concept paper presentation must include the following information:

- Title
- Statement of the Problem
- Preliminary Literature Review
- Research Purpose and objectives/questions
- An Abridged Methodology
- Timeline
- References

**Students are reminded that to achieve a pass mark in this unit you will need to submit all assessment pieces and achieve a minimum pass mark of 50% for each assessment piece.**

**Assessment Due Date**

Week 6 Friday (25 Aug 2017) 8:00 am AEST

**Return Date to Students**

Week 8 Friday (8 Sept 2017)

**Weighting**

30%

**Minimum mark or grade**

50%

### Assessment Criteria

The presentation will be assessed in accordance with the rubric and information provided on the unit's Moodle page. The following criteria are key points to be included:

- The presentation should be in a PowerPoint format.
- Recorded narration is required and you can use the Notes section to detail your thinking.
- The presentation must address each of the main topic tasks as detailed in the task description.
- Avoid superficial points or comments.
- As this is a presentation, you should include images where appropriate, but these must be referenced.

The presentation has no specified length in regards to the amount of slides used but the recorded presentation should be a maximum of twenty (20) minutes to a minimum of fifteen (15) minutes in length. This presentation is worth 30% of your overall unit mark.

### Referencing Style

- [Harvard \(author-date\)](#)

### Submission

Online

### Learning Outcomes Assessed

- Determine the barriers, psychosocial factors and cultural healthcare disparities that can impact a patient's well being
- Assess the need for patient education, health promotion and community engagement projects

### Graduate Attributes

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management
- Ethical and Professional Responsibility
- Leadership

## 2 Graphic Organizer

### Assessment Type

Written Assessment

### Task Description

You will required to develop a graphic organizer with a section for each of the following task descriptions:

- Explain the key strategy points required for effective communication in the exchange of information with both patients and other medical practitioners.
- Illustrate a referral pathway used within your community for a common chronic or low acuity disease state.
- Explain how technological advancements such as Telemedicine or eHealth assist in the delivery of evidence-based medicine with the use of a mind-map
- Demonstrate the key points required in the documentation of medical findings to ensure continuity of care.

**Students are reminded that to achieve a pass mark in this unit you will need to submit all assessment pieces and achieve a minimum pass mark of 50% for each assessment piece.**

### Assessment Due Date

Week 10 Friday (22 Sept 2017) 8:00 am AEST

### Return Date to Students

Week 12 Friday (6 Oct 2017)

### Weighting

30%

### Minimum mark or grade

50%

### Assessment Criteria

These tasks should be presented in a graphic organizer. While there is no prescribed word limit for your graphic organizer, it is expected that the document will be clear, concise and structured appropriately. It will be assessed in

accordance with the rubric and information provided on the unit's Moodle page.  
This written assessment is worth 30% of your overall unit mark.

#### Referencing Style

- [Harvard \(author-date\)](#)

#### Submission

Online

#### Learning Outcomes Assessed

- Demonstrate effective communication strategies within therapeutic relationships.
- Record comprehensive documentation and determine the appropriate referral to allow for continuity of care.

#### Graduate Attributes

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management
- Ethical and Professional Responsibility
- Leadership

### 3 Needs Analysis Proposal

#### Assessment Type

Written Assessment

#### Task Description

You will be required to complete and submit a research proposal for your approved Community Needs Analysis Project. Your proposal document must include the following information:

- Field of Research and Provisional Title
- Context of the Research
- Research Purpose/Aim and Objectives
- Literature Review
- Research Methodology
- Ethical Considerations
- Timeline
- Budget
- References

**Students are reminded that to achieve a pass mark in this unit you will need to submit all assessment pieces and achieve a minimum pass mark of 50% for each assessment piece.**

#### Assessment Due Date

Week 12 Friday (6 Oct 2017) 8:00 am AEST

#### Return Date to Students

16th June 2017

#### Weighting

40%

#### Minimum mark or grade

50%

#### Assessment Criteria

While there is no maximum word limit for your proposal, there is a minimum word count of 3000 words. The written assessment will be assessed in accordance with the rubric and information provided on the unit's Moodle page. It should be presented in an essay format.

This written assessment is worth 40% of your overall unit mark.

#### Referencing Style

- [Harvard \(author-date\)](#)

#### Submission

Online



## Learning Outcomes Assessed

- Determine the barriers, psychosocial factors and cultural healthcare disparities that can impact a patient's well being
- Assess the need for patient education, health promotion and community engagement projects

## Graduate Attributes

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management
- Ethical and Professional Responsibility
- Leadership

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?

**Be Honest**

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own

**Seek Help**

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)

**Produce Original Work**

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem