



# PMSC20014 Primary Healthcare Engagement

## Term 1 - 2019

Profile information current as at 07/05/2024 01:57 am

All details in this unit profile for PMSC20014 have been officially approved by CQU University and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

This unit provides you with the communication skills, networking and inter-professional strategies for functioning as a paramedic with a primary healthcare focus. This unit lays out how the Paramedic Practitioner will function within a multi-disciplinary healthcare system and be an advocate for patient care. It introduces you to the psycho-social underpinnings for referral and patient education and its impact on the patients' well-being. You will learn how to maintain continuity of care for patients in the out-of-hospital setting through the use of the referral process, communication strategies and comprehensive documentation. Additionally, this unit introduces you to community engagement and health promotion with a focus on primary healthcare and meeting the needs of your community.

### Details

Career Level: *Postgraduate*

Unit Level: *Level 9*

Credit Points: 12

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.25

### Pre-requisites or Co-requisites

Pre-requisite: MEDS21006 Medical Research Project 2

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 1 - 2019

- Online

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 12-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 25 hours of study per week, making a total of 300 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Presentation**

Weighting: 30%

#### 2. **Written Assessment**

Weighting: 30%

#### 3. **Written Assessment**

Weighting: 40%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).



## Textbooks and Resources

### Textbooks

**There are no required textbooks.**

### IT Resources

**You will need access to the following IT resources:**

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

## Referencing Style

All submissions for this unit must use the referencing style: [Harvard \(author-date\)](#)  
For further information, see the Assessment Tasks.

## Teaching Contacts

**Natalee Williams-Claassen** Unit Coordinator  
[n.williams-claassen@cqu.edu.au](mailto:n.williams-claassen@cqu.edu.au)

## Schedule

### Week 1 - 11 Mar 2019

Module/Topic	Chapter	Events and Submissions/Topic
The barriers, psycho-social factors and cultural healthcare disparities that can impact on a patient's well-being.		

### Week 2 - 18 Mar 2019

Module/Topic	Chapter	Events and Submissions/Topic
Introduction to Needs Analysis/Assessment		

### Week 3 - 25 Mar 2019

Module/Topic	Chapter	Events and Submissions/Topic
Development of Community Needs Analysis		

### Week 4 - 01 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
Development of Community Needs Analysis		

### Week 5 - 08 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
Communication Strategies		<b>Needs Analysis Presentation</b> Due: Week 5 Friday (12 Apr 2019) 12:00 pm AEST

### Vacation Week - 15 Apr 2019

Module/Topic	Chapter	Events and Submissions/Topic
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Week 6 - 22 Apr 2019		
Module/Topic	Chapter	Events and Submissions/Topic
Communication Strategies, Documentation and Referral Pathways		
Week 7 - 29 Apr 2019		
Module/Topic	Chapter	Events and Submissions/Topic
Documentation and Referral Pathways		
Week 8 - 06 May 2019		
Module/Topic	Chapter	Events and Submissions/Topic
Proposal Development		
Week 9 - 13 May 2019		
Module/Topic	Chapter	Events and Submissions/Topic
Proposal Development		<b>Graphic Organiser</b> Due: Week 9 Friday (17 May 2019) 12:00 pm AEST
Week 10 - 20 May 2019		
Module/Topic	Chapter	Events and Submissions/Topic
Proposal Development		
Week 11 - 27 May 2019		
Module/Topic	Chapter	Events and Submissions/Topic
Proposal Development		
Week 12 - 03 Jun 2019		
Module/Topic	Chapter	Events and Submissions/Topic
Proposal Submission		<b>Proposal Document</b> Due: Week 12 Friday (7 June 2019) 11:45 pm AEST
Review/Exam Week - 10 Jun 2019		
Module/Topic	Chapter	Events and Submissions/Topic
Exam Week - 17 Jun 2019		
Module/Topic	Chapter	Events and Submissions/Topic

## Assessment Tasks

### 1 Needs Analysis Presentation

#### Assessment Type

Presentation

#### Task Description

Needs Analysis is the process of identifying and evaluating needs in a community or other defined population of people. The information gained through a needs analysis can help build consensus around an issue, identify priority action areas, and guide intervention planning and implementation efforts.

In this assessment you will need to create a PowerPoint presentation. The presentation will be a summary of a concept document for a Community Needs Analysis Project that you would like to undertake in your community. It must also incorporate one or more of the following research interest areas: the barriers, psychosocial factors and /or cultural healthcare disparities that can impact on a patient's well-being.

Your Presentation must include a section for each of the following:

- Community Background
- Literature review regarding the key research interest area that you feel needs investigation
- Purpose of the Needs Analysis
- Target Population and gaining a sample
- Data Collection Method
- Data Analysis Method

- Resources etc. required
- Community Feedback plan

**Assessment Due Date**

Week 5 Friday (12 Apr 2019) 12:00 pm AEST

**Return Date to Students**

Week 7 Friday (3 May 2019)

**Weighting**

30%

**Minimum mark or grade**

50%

**Assessment Criteria**

The presentation will be assessed in accordance with the rubric and information provided on the unit's Moodle page. The following criteria are key points to be included:

- The presentation should be in a PowerPoint format.
- Recorded narration is required and you can use the Notes section to detail your thinking.
- The presentation must address each of the dot points as detailed in the task description.
- As this is a presentation, you can include images where appropriate, but these must be referenced.

The presentation has no specified length with regards to the amount of slides used but the recorded presentation should be between 30-35 minutes.

This presentation is worth 30% of your overall unit mark.

**Referencing Style**

- [Harvard \(author-date\)](#)

**Submission**

Online

**Learning Outcomes Assessed**

- Determine the barriers, psycho-social factors and cultural healthcare disparities that can impact a patient's well being
- Assess the need for patient education, health promotion and community engagement projects
- Research and develop a community engagement project proposal and plan.

**Graduate Attributes**

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management
- Ethical and Professional Responsibility
- Leadership

## 2 Graphic Organiser

**Assessment Type**

Written Assessment

**Task Description**

You will required to develop a graphic organiser with a section for each of the following task descriptions:

- Explain the key strategy points required for effective communication in the exchange of information with both patients and other medical staff.
- Illustrate a referral pathway used within your community for a common chronic or low acuity disease state.
- Explain how technological advancements such as Telemedicine or eHealth assist in the delivery of evidence-based medicine with the use of a mind-map
- Illustrate the key points required in the documentation of medical findings to ensure continuity of care.

**Assessment Due Date**

Week 9 Friday (17 May 2019) 12:00 pm AEST

**Return Date to Students**

Week 11 Friday (31 May 2019)

**Weighting**

30%

**Minimum mark or grade**

50%

**Assessment Criteria**

These tasks should be presented in a graphic organiser. While there is no prescribed word limit for your graphic organiser, it is expected that the document will be clear, concise and structured appropriately. It will be assessed in accordance with the rubric and information provided on the unit's Moodle page.

This written assessment is worth 30% of your overall unit mark.

**Referencing Style**

- [Harvard \(author-date\)](#)

**Submission**

Online

**Learning Outcomes Assessed**

- Demonstrate effective communication strategies within therapeutic relationships
- Prepare comprehensive documentation and determine the appropriate referral to allow for continuity of care

**Graduate Attributes**

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Self-management
- Ethical and Professional Responsibility
- Leadership

## 3 Proposal Document

**Assessment Type**

Written Assessment

**Task Description**

You will be required to research and develop a project proposal and plan for your Community Project.

Your project proposal document must include the following information:

- Purpose of the community project
- Identification of the target population, priorities, boundaries and desired outcomes to address the research interest area/s as theorised in the Needs Analysis
- Community context and conditions which may impact the outcome of the project
- Development of strategies/activities/interventions to be used within the project
- Resources required (including examples of education and promotional resources)
- Identification of necessary partnerships
- Timeline
- Community Feedback plan.
- Plan for the Evaluation of the completed project.
- References

**Assessment Due Date**

Week 12 Friday (7 June 2019) 11:45 pm AEST

**Return Date to Students**

Exam Week Friday (21 June 2019)

**Weighting**

40%

**Minimum mark or grade**

50%

**Assessment Criteria**

While there is no maximum word limit for your proposal, there is a minimum word count of 3500 words. The written assessment will be assessed in accordance with the rubric and information provided on the unit's Moodle page. It should be presented in an essay format.

This written assessment is worth 40% of your overall unit mark.

**Referencing Style**

- [Harvard \(author-date\)](#)

**Submission**

Online

**Learning Outcomes Assessed**

- Determine the barriers, psycho-social factors and cultural healthcare disparities that can impact a patient's well being
- Assess the need for patient education, health promotion and community engagement projects
- Research and develop a community engagement project proposal and plan.

**Graduate Attributes**

- Knowledge
- Communication
- Cognitive, technical and creative skills
- Research
- Self-management
- Ethical and Professional Responsibility
- Leadership



## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem