



# PSYC11009 *Fundamentals of Psychology 2:* *Psychological Literacy* Term 3 - 2023

Profile information current as at 06/05/2024 09:02 pm

All details in this unit profile for PSYC11009 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

In this unit you will be introduced to the concept of psychological literacy, which explores the use of psychological science to help solve problems faced by humans in their everyday lives. Psychological literacy encapsulates the graduate attributes that you will acquire through completing an undergraduate degree in psychology, including discipline knowledge, acting ethically, understanding and fostering respect for diversity, problem solving skills, communicating effectively, and being insightful and reflective about one's own and others' behaviour. Thus, in this unit, you will develop your psychological literacy by learning how to take the primary principles, theories and knowledge you have learned in PSYC11010 and apply these to a range of real-world contexts at a personal, professional, and societal level.

### Details

Career Level: *Undergraduate*

Unit Level: *Level 1*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

Corequisite: PSYC11010.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 3 - 2023

- Online

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Online Quiz(zes)**

Weighting: 40%

#### 2. **Written Assessment**

Weighting: 30%

#### 3. **Presentation**

Weighting: 30%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Student feedback via email and Q&A forum

##### **Feedback**

Students encountered technical difficulties in uploading videos for Assessment 3 - Dragon's Den Pitch. Options included both uploading to Moodle directly and to Echo360.

##### **Recommendation**

Provide written instructions to support students to upload video assessments including contact details for the Technology and Services Assistance Centre (TASAC) if they encounter problems.

#### Feedback from Student feedback during lectures

##### **Feedback**

Students particularly appreciated those lectures that raised awareness regarding career paths and research areas that they had previously been unaware of.

##### **Recommendation**

Consider incorporating potential career and research options relevant to the topic areas of each of the lectures to demonstrate the wide range of options provided to psychology graduates.

## Unit Learning Outcomes

### **On successful completion of this unit, you will be able to:**

1. Explain relevant concepts, theories and principles to specific aspects of human behaviour.
2. Apply principles of psychological literacy to personal, professional and social issues in real-world scenarios.
3. Communicate ideas effectively in oral and written form.

This unit addresses Foundational Competencies as specified by the Australian Psychology Accreditation Council (APAC).

The unit specifically aligns to the following APAC graduate competencies:

1.1 Comprehend and apply a broad and coherent body of knowledge of psychology, with depth of understanding of underlying principles, theories and concepts in the discipline, using a scientific approach, including the following topics:

i. the history and philosophy underpinning the science of psychology and the social, cultural, historical and professional influences on the practice of psychology; ii. individual differences in capacity, behaviour and personality; iv.

psychological disorders and evidence-based interventions; v. learning and memory; vi. cognition, language and perception; vii. motivation and emotion; viii. neuroscience and the biological bases of behaviour; ix. lifespan

developmental psychology; x. social psychology and xii. research methods and statistics.

1.2 Apply knowledge and skills of psychology in a manner that is reflexive, culturally appropriate and sensitive to the diversity of individuals.

1.3 Analyse and critique theory and research in the discipline of psychology and communicate these in written and oral formats.

1.4 Demonstrate an understanding of appropriate values and ethics in psychology.

1.6 Demonstrate self-directed pursuit of scholarly inquiry in psychology.










## Alignment of Learning Outcomes, Assessment and Graduate Attributes

 N/A Level	 Introductory Level	 Intermediate Level	 Graduate Level	 Professional Level	 Advanced Level
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### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes		
	1	2	3
1 - Online Quiz(zes) - 40%	•	•	
2 - Written Assessment - 30%	•		•
3 - Presentation - 30%		•	•

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes		
	1	2	3
1 - Communication			
2 - Problem Solving			
3 - Critical Thinking			
4 - Information Literacy			
5 - Team Work			
6 - Information Technology Competence			
7 - Cross Cultural Competence			
8 - Ethical practice			
9 - Social Innovation			
10 - Aboriginal and Torres Strait Islander Cultures			

## Textbooks and Resources

### Textbooks

There are no required textbooks.

### IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 7th Edition \(APA 7th edition\)](#)

For further information, see the Assessment Tasks.

## Teaching Contacts

**Anastasi Kosmadopoulos** Unit Coordinator  
[a.kosmadopoulos@cqu.edu.au](mailto:a.kosmadopoulos@cqu.edu.au)

**Cassy Dittman** Unit Coordinator  
[c.dittman@cqu.edu.au](mailto:c.dittman@cqu.edu.au)

## Schedule

### Week 1 - 06 Nov 2023

Module/Topic	Chapter	Events and Submissions/Topic
Psychological Literacy	Refer to Moodle website for reading material	

### Week 2 - 13 Nov 2023

Module/Topic	Chapter	Events and Submissions/Topic
Ethics	Refer to Moodle website for reading material	<b>Week 1 Quiz Questions:</b> Due Friday at 9:00 am (AEST)

### Week 3 - 20 Nov 2023

Module/Topic	Chapter	Events and Submissions/Topic
Positive Psychology	Refer to Moodle website for reading material	<b>Week 2 Quiz Questions:</b> Due Friday at 9:00 am (AEST)

### Week 4 - 27 Nov 2023

Module/Topic	Chapter	Events and Submissions/Topic
Health Psychology	Refer to Moodle website for reading material	<b>Week 3 Quiz Questions:</b> Due Friday at 9:00 am (AEST)

### Vacation Week - 04 Dec 2023

Module/Topic	Chapter	Events and Submissions/Topic
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### Week 5 - 11 Dec 2023

Module/Topic	Chapter	Events and Submissions/Topic
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Sport Psychology	Refer to Moodle website for reading material	<b>Week 4 Quiz Questions:</b> Due Monday at 9:00 am (AEST)
<b>Week 6 - 18 Dec 2023</b>		
<b>Module/Topic</b>	<b>Chapter</b>	<b>Events and Submissions/Topic</b>
Perfecting your Pitch	Refer to Moodle website for reading material	<b>Week 5 Quiz Questions:</b> Due Friday at 9:00 am (AEST) <b>Written Assessment</b> Due: Week 6 Monday (18 Dec 2023) 9:00 am AEST
<b>Vacation Week - 25 Dec 2023</b>		
<b>Module/Topic</b>	<b>Chapter</b>	<b>Events and Submissions/Topic</b>
<b>Week 7 - 01 Jan 2024</b>		
<b>Module/Topic</b>	<b>Chapter</b>	<b>Events and Submissions/Topic</b>
Gambling and Addiction	Refer to Moodle website for reading material	<b>Week 6 Quiz Questions:</b> Due Tuesday at 9:00 am (AEST)
<b>Week 8 - 08 Jan 2024</b>		
<b>Module/Topic</b>	<b>Chapter</b>	<b>Events and Submissions/Topic</b>
Marketing and Advertising	Refer to Moodle website for reading material	<b>Week 7 Quiz Questions:</b> Due Friday at 9:00 am (AEST)
<b>Week 9 - 15 Jan 2024</b>		
<b>Module/Topic</b>	<b>Chapter</b>	<b>Events and Submissions/Topic</b>
Conservation Psychology	Refer to Moodle website for reading material	<b>Week 8 Quiz Questions:</b> Due Friday at 9:00 am (AEST)
<b>Week 10 - 22 Jan 2024</b>		
<b>Module/Topic</b>	<b>Chapter</b>	<b>Events and Submissions/Topic</b>
Crime, Society, and the Law	Refer to Moodle website for reading material	<b>Week 9 Quiz Questions:</b> Due Friday at 9:00 am (AEST)
<b>Week 11 - 29 Jan 2024</b>		
<b>Module/Topic</b>	<b>Chapter</b>	<b>Events and Submissions/Topic</b>
Global Citizenship	Refer to Moodle website for reading material	<b>Week 10 Quiz Questions:</b> Due Friday at 9:00 am (AEST) <b>Dragon's Den Pitch</b> Due: Week 11 Monday (29 Jan 2024) 9:00 am AEST
<b>Week 12 - 05 Feb 2024</b>		
<b>Module/Topic</b>	<b>Chapter</b>	<b>Events and Submissions/Topic</b>
Social Innovation	Refer to Moodle website for reading material	<b>Week 11 Quiz Questions:</b> Due Friday at 9:00 am (AEST)
<b>Exam Week - 12 Feb 2024</b>		
<b>Module/Topic</b>	<b>Chapter</b>	<b>Events and Submissions/Topic</b>
		<b>Week 12 Quiz Questions:</b> Due Friday at 9:00 am (AEST)

## Assessment Tasks

### 1 WEEKLY ONLINE QUIZZES

#### Assessment Type

Online Quiz(zes)

**Task Description****Objectives**

The weekly quiz questions will provide you with the opportunity to demonstrate ongoing engagement with the unit, as well as both foundational and critical knowledge of the weekly topic. Participation will further illustrate your ability to communicate an understanding of psychological concepts in an objective manner.

**Overview**

From Week 1 through to Week 12 a set of questions, based on the material studied during that week, will be posted in the Weekly Topic Tile on Moodle. The number and format of questions will vary each week and will include multiple choice, drag and drop, and matching questions.

There will be a total of 4 marks available each week over the 12 teaching weeks with the 10 best weekly quiz scores contributing to the total assessment score. A maximum of 40 marks can therefore be obtained for the overall assessment. Each set of questions will be available for one week only.

**Number of Quizzes**

12

**Frequency of Quizzes**

Weekly

**Assessment Due Date**

Continual assessment. Questions will be made available Friday 9:00 am (AEST) and need to be answered by 9:00 am (AEST) on the following Friday.

**Return Date to Students**

Grading will be completed within the two-week period after each set of weekly questions is closed.

**Weighting**

40%

**Minimum mark or grade**

50%

**Assessment Criteria**

A total of four marks will be available each week with the best 10 out of 12 quiz scores contributing to the total score. The maximum mark for this assessment is 40 marks.

**Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

**Submission**

Online

**Submission Instructions**

Complete each weekly quiz via the PSYC11009 Moodle site.

**Learning Outcomes Assessed**

- Explain relevant concepts, theories and principles to specific aspects of human behaviour.
- Apply principles of psychological literacy to personal, professional and social issues in real-world scenarios.

## 2 Written Assessment

**Assessment Type**

Written Assessment

**Task Description****Objectives**

The aim of this written assessment task is to research and identify a possible solution to a real-world scenario. This task will also help you to develop the knowledge base required to complete Assessment 3: Dragons' Den Pitch. Through short answer responses, you will demonstrate your written communication skills and your ability to understand and apply principles of psychological literacy.

**Overview**

In Week 1, a list of real-world scenarios will be provided on Moodle that will relate to topics discussed during lectures in this unit. You will select one of these scenarios to focus on for both Assessment 2: Written Assessment and Assessment 3: Dragons' Den Pitch (Note: Both Assessment 2 and Assessment 3 must focus on the same topic).

You will be required to identify a possible solution to your chosen real-world scenario. The written assessment should comprise the following four sections: (1) Title; (2) Summary of issue/literature review; (3) Proposed solution; (4) Significance of proposed solution. The written assessment length is 750 (minimum) to 1000 (maximum) words.

Further task details will be discussed in class and detailed information available from the Assessment Tile on Moodle.

**Assessment Due Date**

Week 6 Monday (18 Dec 2023) 9:00 am AEST

**Return Date to Students**

Week 9 Monday (15 Jan 2024)

Feedback and grades will be released via Moodle approximately 2-3 weeks after submission.

**Weighting**

30%

**Assessment Criteria**

The following aspects of the written assessment will be marked using a rubric that provides detailed criteria for performance at each grade level. The marking rubric will be available from the Assessment Tile on Moodle.

The written assessment will receive a total mark out of 30 and has an overall weighting of 30%.

- Title (1 mark)
- Summary of issue/literature review (8 marks)
- Proposed solution (8 marks)
- Significance of solution (8 marks)
- Quality of written communication skills, presentation style and adherence to word count (3 marks)
- Adherence to APA (7th ed.) referencing style (2 marks)

**Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

**Submission**

Online

**Submission Instructions**

Submit via the Moodle assessment submission portal.

**Learning Outcomes Assessed**

- Explain relevant concepts, theories and principles to specific aspects of human behaviour.
- Communicate ideas effectively in oral and written form.

## 3 Dragon's Den Pitch

**Assessment Type**

Presentation

**Task Description****Objectives**

This oral presentation task will provide you with an opportunity to deliver a 'Dragons' Den-style pitch. You will build on the work you submitted in Assessment 2: Written Assessment, to present a convincing 'pitch' outlining your proposed solution to your chosen real-world scenario. This assessment will allow you to demonstrate and refine your oral communication skills to convey information clearly to a general audience.

**Overview**

In Week 1, a list of real-world scenarios will be provided on Moodle that will relate to topics discussed during lectures in this unit. You will select one of these scenarios to focus on for both Assessment 2: Written Assessment and Assessment 3: Dragons' Den Pitch (Note: Both Assessment 2 and Assessment 3 must focus on the same topic). A Dragons' Den pitch typically aims to convince an investor to support a project. The goal for this assessment is to convince a general audience that the solution you have proposed for your chosen real-world scenario is feasible, helpful, and worth supporting.

You will use and build on the information and knowledge gained from Assessment 2: Written Assessment to develop and deliver a 3 to 5-minute pitch. The presentation should include a 1xPowerpoint slide with 6-8 bullet points, using 20-point font, as a visual aid to support you during the presentation.

The oral presentation should be recorded and saved in .MP4 format. Zoom is usually the most efficient and compact recording method. Because of the limited allowable file size in Moodle (100mb), please use CQUniversity's ECHO360 system to upload your video by following these instructions:



<https://moodle.cqu.edu.au/mod/page/view.php?id=3340315&forceview=1>

You will also be required to prepare a written reflection on your experience completing the Dragons' Den Pitch. The reflection should be 200 (minimum) to 250 (maximum) words..

Further task details will be discussed in class during Week 6 and further information is available from the Assessment 3 Tile on Moodle.

**Assessment Due Date**

Week 11 Monday (29 Jan 2024) 9:00 am AEST

**Return Date to Students**

Feedback and grades will be released via Moodle approximately 2-3 weeks after submission.

**Weighting**

30%

**Assessment Criteria**

The following aspects of the presentation will be marked using a rubric that provides detailed criteria for performance. The marking rubric will be available from the Assessment Tile on Moodle .

The presentation will receive a total mark out of 30 and has an overall weighting of 30%.

- Presentation skills (5 marks)
- Knowledge base (5 marks)
- Structure and flow (5 marks)
- Creativity in pitch delivery (5 marks)
- Overall success of the pitch (3 marks)
- Adherence to allocated time (2 marks)
- Reflection (5 marks)

**Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

**Submission**

Online

**Submission Instructions**

Submit via the Moodle assessment submission portal.

**Learning Outcomes Assessed**

- Apply principles of psychological literacy to personal, professional and social issues in real-world scenarios.
- Communicate ideas effectively in oral and written form.

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem