PSYC13016 *Cognitive Psychology*
Term 3 - 2019

Profile information current as at 12/10/2024 05:29 pm

All details in this unit profile for PSYC13016 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student).The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview
This unit focuses on cognitive psychology, which is the study of how the mind works. At the end of the unit, you will have a broad understanding of how people attend to and perceive items in our world, how we remember short term and long term information, how we use language and how we make decisions. You will be able to communicate your perspective on the key debates and controversies in cognitive psychology based on your examination of historical and cutting-edge research. You will explore some of the key research findings in the area through planning, executing and writing up a research study.

Details
Career Level: *Undergraduate*
Unit Level: *Level 3*
Credit Points: *6*
Student Contribution Band: *10*
Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites
Prerequisite: 96 credit points, which must include PSYC12048 and PSYC12047.
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the Assessment Policy and Procedure (Higher Education Coursework).

Offerings For Term 3 - 2019

- Online

Attendance Requirements
All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website
This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

Regional Campuses
Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

Metropolitan Campuses
Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Written Assessment**
Weighting: 50%
2. **Online Quiz(zes)**
Weighting: 10%
3. **Examination**
Weighting: 40%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the University's Grades and Results Policy for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the CQUniversity Policy site.
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Unit Feedback

Feedback

I think having the topics separated into short videos helped me to stay engaged and also made it easier for me to find the information I was looking for when preparing for assessment pieces.

Recommendation

Retain the short video format

Feedback from Unit Feedback

Feedback

The assignment was one of the best parts, actually running your own experiment was both educational and quite prosperous.

Recommendation

Retain the research focus in the main assignment

Feedback from Unit Feedback

Feedback

The online quiz was given too short a time frame to work within.

Recommendation

Review the format of the quiz

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Express a broad understanding of the fundamental concepts in cognitive psychology
2. Communicate a clear, coherent and independent exposition of key research findings and theories in cognitive psychology
3. Apply research methods used to study cognitive psychology.

Alignment of Learning Outcomes, Assessment and Graduate Attributes

— N/A Level | • Introductory Level | • Intermediate Level | • Graduate Level | ◦ Professional Level | ◦ Advanced Level

Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes		
	1	2	3
1 - Examination - 40%	•	•	
2 - Written Assessment - 50%		•	•
3 - Online Quiz(zes) - 10%	•		•

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes		
	1	2	3
1 - Communication	•	•	•
2 - Problem Solving			•
3 - Critical Thinking	•	•	•
4 - Information Literacy		•	•
5 - Team Work			
6 - Information Technology Competence	•		
7 - Cross Cultural Competence			
8 - Ethical practice			•
9 - Social Innovation			
10 - Aboriginal and Torres Strait Islander Cultures			

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Examination - 40%	•		•	•						
2 - Written Assessment - 50%	•	•	•	•				•		
3 - Online Quiz(zes) - 10%	•			•		•				

Textbooks and Resources

Textbooks

PSYC13016

Prescribed

Cognitive Psychology
Edition: 7th (2015)
Authors: Eysenck & Keane
Psychology Press
London , United Kingdom
Binding: Paperback
PSYC13016

Supplementary

Publication Manual of the American Psychological Association
Edition: 6th (2010)
Authors: American Psychological Association
American Psychological Association
Washington , DC , USA
Binding: Paperback

View textbooks at the CQUniversity Bookshop

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

Referencing Style

All submissions for this unit must use the referencing style: American Psychological Association 6th Edition (APA 6th edition)
For further information, see the Assessment Tasks.

Teaching Contacts

Chris Bearman Unit Coordinator
c.bearman@cqu.edu.au

Schedule

Week 1 - 11 Nov 2019

Module/Topic	Chapter	Events and Submissions/Topic
Approaches to Human Cognition	1	

Week 2 - 18 Nov 2019

Module/Topic	Chapter	Events and Submissions/Topic
Introduction to Visual Perception	2	Virtual tutorial on how to get a good grade in the assignments.

Week 3 - 25 Nov 2019

Module/Topic	Chapter	Events and Submissions/Topic
Object & Face Recognition	3	

Week 4 - 02 Dec 2019

Module/Topic	Chapter	Events and Submissions/Topic
Attention	5	

Vacation Week - 09 Dec 2019

Module/Topic	Chapter	Events and Submissions/Topic

Week 5 - 16 Dec 2019

Module/Topic	Chapter	Events and Submissions/Topic
Short Term Memory	6	

Week 6 - 23 Dec 2019

Module/Topic	Chapter	Events and Submissions/Topic
No topic this week. A chance for you to work on your research report		

Week 7 - 06 Jan 2020

Module/Topic	Chapter	Events and Submissions/Topic
Long Term Memory	7	**Research Report** Due: Week 7 Monday (6 Jan 2020) 9:00 am AEST

Week 8 - 13 Jan 2020

Module/Topic	Chapter	Events and Submissions/Topic
Everyday Memory	8	

Week 9 - 20 Jan 2020

Module/Topic	Chapter	Events and Submissions/Topic
Reading & Speech Perception	9	

Week 10 - 27 Jan 2020

Module/Topic	Chapter	Events and Submissions/Topic
Language Comprehension & Production	10 & 11	Virtual tutorial on how to get a good mark on the exam.

Week 11 - 03 Feb 2020

Module/Topic	Chapter	Events and Submissions/Topic
Problem Solving & Decision Making	12 & Research Papers	

Week 12 - 10 Feb 2020

Module/Topic	Chapter	Events and Submissions/Topic
Quiz Week		**Online Quiz** Due: Week 12 Friday (14 Feb 2020) 11:59 pm AEST

Exam Week - 17 Feb 2020

Module/Topic	Chapter	Events and Submissions/Topic

Assessment Tasks

1 Research Report

Assessment Type
Written Assessment

Task Description
The primary aim of this assessment item is to enable you to design, conduct and communicate a research project in psychology. You will be provided with a research activity that describes a basic experiment in cognitive psychology. Your task is to extend this basic study, collect data from at least 16 friends and family (who are over 18), appropriately

analyze the data and write up your findings in an academic journal style report. Please note, if you have previously attempted a research activity you must do a different one this time around.

Assessment Due Date
Week 7 Monday (6 Jan 2020) 9:00 am AEST

Return Date to Students

Assignments submitted by the deadline will be returned on 20th January, assignments submitted up to 1 week late will be returned on 27th January, assignments submitted up to 2 weeks late will be returned on 3rd February..

Weighting
50%

Minimum mark or grade
50%

Assessment Criteria
You should write a journal style report, between 2000 (minimum) and 2500 (maximum) words, excluding references and appendices, but including in-text citations and figure labels etc. In other words, everything from the beginning of the title to the end of the discussion is included in the word count. Your assignment should be double spaced and should mirror the form of an academic journal article. Your report should have the following sections: title, abstract, introduction, method, results, discussion and references, and your report should follow all aspects of the APA publication style.
What am I looking for? The following illustrates the marking criteria that will be used to assess this assignment…
Title: 2 marks
Concise yet meaningful.
Abstract: 8 marks
Around 200 words.
Clearly and concisely written with flowing text.
Contains key information: brief background, the problem you're investigating, participant details, essential features of the method, what you found and what your findings mean.
Introduction: 20 marks
Not more than 1/3 of the word count.
No repetition or redundancy in expression.
Clear, flowing and concise writing, building up from general ideas towards specific hypotheses.
Integration of ideas from different studies, not a series of linked ‘abstracts’.
Citations always used to support statements or descriptions of previous studies.
Hypotheses and rationale: 5 marks
Hypotheses emerge logically from the preceding sections of the introduction.
No heading or sub-heading or bullet point, or other separation from the body of the introduction, just a short and concise sentence or couple of sentences embedded in the final paragraph of the introduction.
Clearly, accurately and simply stated.
Method: 15 marks
Clear and detailed enough so that someone else can easily replicate your study.
Divided into sub-sections (see the APA guide for more information). Subsections should include at least: Participants, Design, Materials and Procedure.
Well conceived method that can examine the hypothesis.
Results: 15 marks
Presents an analysis that appropriately tests the hypotheses.
Statistics used are appropriate and correctly carried out.
Discussion: 30 marks
Begins with recap of results (no numbers necessary).
Reports how results relate to hypotheses (supportive or not).
Considers findings in relation to previous literature on the topic.
Includes citations when reporting other studies.
Reports any unexpected findings and suggests explanations.
Discusses limitations of the study, including any possible confounds and how these might be overcome.
Makes recommendations about further research on the topic.
Clear, flowing and concise writing.
Referencing: 5 marks
Includes full references in APA format for all references presented in the paper.
General
Throughout all these sections, the following criteria will be assessed: grammar, spelling, punctuation, APA format, coherence of arguments, justification of arguments, use of literature, critical analysis, written style, structure of report and length of report.

N.B. In line with the Psychology Program Student Assessment and Referencing Guidelines and Procedures,
an assignment which fails to adhere to the word count (i.e. exceeds 2500 or is less than 2000), will be subject to
-a word count penalty of 10% of the total possible grade, i.e. 10 marks.
-an assignment that is submitted late will attract a 5% penalty per day

Referencing Style

- American Psychological Association 6th Edition (APA 6th edition)

Submission
Online

Submission Instructions
Click on the link on moodle to submit your report.

assessmentOutcome

- Communicate a clear, coherent and independent exposition of key research findings and theories in cognitive psychology
- Apply research methods used to study cognitive psychology.

assessmentGradAttribute

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Ethical practice

2 Online Quiz

Assessment Type
Online Quiz(zes)

Task Description
There will be an online quiz in Week 12 that covers information learnt throughout the unit.

Number of Quizzes
1

Frequency of Quizzes
Other

Assessment Due Date
Week 12 Friday (14 Feb 2020) 11:59 pm AEST

Return Date to Students

Scores will be available upon completion of the quiz

Weighting
10%

Minimum mark or grade
50%

Assessment Criteria
Questions will be marked as either right or wrong.

Referencing Style

- American Psychological Association 6th Edition (APA 6th edition)

Submission
Online

assessmentOutcome

- Express a broad understanding of the fundamental concepts in cognitive psychology
- Apply research methods used to study cognitive psychology.

assessmentGradAttribute

- Communication

- Information Literacy
- Information Technology Competence

Examination

Outline
Complete an invigilated examination.

Date
During the examination period at a CQUniversity examination centre.

Weighting
40%

Length
120 minutes

Minimum mark or grade
50%

Exam Conditions
Closed Book.

Materials
Dictionary - non-electronic, concise, direct translation only (dictionary must not contain any notes or comments).

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assessmentOutcome

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assessmentGradAttribute

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the **Student Academic Integrity Policy and Procedure**. This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?
A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?
A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?
For academic advice and guidance, the Academic Learning Centre (ALC) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?

Be Honest
If your assessment task is done by someone else, it would be dishonest of you to claim it as your own

Seek Help
If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)

Produce Original Work
Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem