WRIT13013 *Writing Project*

Term 2 - 2019

Profile information current as at 12/10/2024 04:25 pm

All details in this unit profile for WRIT13013 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student).The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

The writing project is the final unit in the writing plan. The focus of the project will be in providing practical experience in the invention, composition and revision of a writing project designated as either professional or creative writing. You will be expected to produce work of a publishable standard, and will be encouraged to find a print or online publication outlet - journal, magazine, newspaper - and submit your project for consideration. You will be expected to reflect on your project and to demonstrate, through a weblog, knowledge of how professional and creative writing works. You will demonstrate advanced writing skills, as well as the ability to collect, analyse, organize and present ideas and information in creative and/ or professional ways.

Details

Career Level: *Undergraduate*
Unit Level: *Level 3*
Credit Points: *6*
Student Contribution Band: *10*
Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites

Pre-requisite: (WRIT11023 and WRIT12010) or (COMM11007 and JOUR12010)
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the Assessment Policy and Procedure (Higher Education Coursework).

Offerings For Term 2 - 2019

- Online

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

Class and Assessment Overview

Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

Regional Campuses
Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

Metropolitan Campuses
Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview

1. **Written Assessment**
Weighting: Pass/Fail
2. **Written Assessment**
Weighting: 35%
3. **Written Assessment**
Weighting: 65%

Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the University's Grades and Results Policy for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the CQUniversity Policy site.
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Student Evaluation

Feedback

I loved the number of relevant resources made available. The reflective journal was also an effective task that encouraged me to be more intentional about my writing.

Recommendation

Retain updated format with additional resources, and continue reflective journal as a means of providing effective and collaborative guided supervision and project development.

Feedback from Student Evaluaiton

Feedback

The freedom of the unit allowed for freedom of choice and preferences. I appreciated the feedback as it was very helpful and constructive. I also enjoyed having no tutorials and being able to learn at my own pace.

Recommendation

The unit coordinator should continue to support a degree of flexibility in the scope of the final project toward encouraging real-world assessment, alongside constructive feedback.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. complete at publishable standard a writing project designated as either professional or creative writing;
2. complete a critical reflection on their project;
3. demonstrate knowledge of how professional and/or creative writing works;
4. demonstrate the ability to collect, analyse, organise and present ideas and information in creative and/ or professional ways; and,
5. demonstrate advanced writing skills.

Alignment of Learning Outcomes, Assessment and Graduate Attributes

— N/A Level | • Introductory Level | • Intermediate Level | • Graduate Level | ◦ Professional Level | ◦ Advanced Level

Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Written Assessment - 0%	•		•	•	•
2 - Written Assessment - 35%	•		•	•	•
3 - Written Assessment - 65%		•			

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Communication	•	•	•	•	•
2 - Problem Solving	•	•	•	•	•
3 - Critical Thinking	•	•	•	•	•
4 - Information Literacy	•	•	•	•	•
5 - Team Work					
6 - Information Technology Competence	•	•	•	•	•
7 - Cross Cultural Competence	•	•	•	•	•
8 - Ethical practice	•	•	•	•	•
9 - Social Innovation					
10 - Aboriginal and Torres Strait Islander Cultures					

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Written Assessment - 0%	•	•	•	•		•	•	•		
2 - Written Assessment - 35%	•	•	•	•		•	•	•		
3 - Written Assessment - 65%	•	•	•	•		•	•	•		

Textbooks and Resources

Textbooks

WRIT13013

Prescribed

The road to somewhere: A creative writing companion
Edition: Ecco reprint (2015)
Authors: Graham, R., Newall, H., and Leach, H.
Red Globe Press/Palgrave Macmillan
Basingstoke , United Kingdom
ISBN: 9781137263568
Binding: Paperback

View textbooks at the CQUniversity Bookshop

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Zoom account (Free)

Referencing Style

All submissions for this unit must use the referencing style: Harvard (author-date)
For further information, see the Assessment Tasks.

Teaching Contacts

Nicole Anae Unit Coordinator
n.anae@cqu.edu.au

Schedule

Week 1 - 15 Jul 2019

Module/Topic	Chapter	Events and Submissions/Topic
Project	Week 1 unit Moodle site Chapter 1: Becoming a Writer, pp. 7-14 Chapter 2: Creativity, pp. 15-21 in Graham, R, Newell, H, Leach, H, & Singleton, J 2013, *The road to somewhere: a creative writing companion*, Palgrave Macmillan, Basingstoke. This is the essential textbook to help students acquire the literary craft and disciplines needed to develop and undertake a creative writing project in this unit.	a) Ensure you have received instructor consent to commence this unit (see Assessment Item 1 for directions). b) Choose the form your creative writing project will take c) Commence drafting Assessment Item 1: The Proposal/Pitch (due next week). Please refer to the guidelines to help you in creating your Proposal/Pitch (see assessment item description on the unit Moodle site).

Week 2 - 22 Jul 2019

Module/Topic	Chapter	Events and Submissions/Topic

Project	Week 2 unit Moodle site	Finalise and submit Assessment Item 1: The Proposal/Pitch (due this week). Double check the assessment item criteria to ensure your submission meets the item requirements. **Assessment Item I: The Proposal/Pitch** Due: Week 2 Friday (26 July 2019) 11:45 pm AEST

Week 3 - 29 Jul 2019

Module/Topic	Chapter	Events and Submissions/Topic
Project	Week 3 unit Moodle site Chapter 3: Journals and Notebooks, in *The road to somewhere,* pp. 22-29. Chapter 16: Plot: Your vehicle, in *The road to somewhere,* pp. 132 - 147. Chapter 22 (if relevant): Poetry, in *The road to somewhere,* pp. 194 - 203. Chapter 9, Reflection: Looking your words in the face, in *The road to somewhere*, pp. 67 - 79	a) Commence work on your writing project in consultation with your supervisor. b) Start your 'Reflective Journal' (your writing journal will prove a valuable source of reflection over this term and form your submission for Assessment Item 2: Reflective Journal. Check the assessment item criteria to ensure your submission will meet the item requirements.

Week 4 - 05 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic
Project	Week 4 unit Moodle site Over the next 6 weeks work through Chapters 12-18 in the text, *The road to somewhere,* pp. 95 - 168 if relevant to your project.	a) Formulate a week-by-week plan over the next 6 weeks to work on your writing project using the text and other sources discovered through your research as support. b) Write a critical reflection for this week.

Week 5 - 12 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic
Project	Week 5 unit Moodle site Work through Chapters 12-18 in the text, *The road to somewhere,* pp. 95 - 168 if relevant to your project.	a) Continue to work on your writing project. b) Write a critical reflection for this week.

Vacation Week - 19 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic

Week 6 - 26 Aug 2019

Module/Topic	Chapter	Events and Submissions/Topic
Project	Week 6 unit Moodle site Work through Chapters 12-18 in the text, *The road to somewhere,* pp. 95 - 168 if relevant to your project.	a) Continue to work on your writing project. b) Write a critical reflection for this week.

Week 7 - 02 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic

Project	Week 7 unit Moodle site Work through Chapters 12-18 in the text, *The road to somewhere*, pp. 95 - 168 if relevant to your project.	a) Continue to work on your writing project. b) Write a critical reflection for this week. c) Consider participating in The Writers Room to obtain feedback on your work.

Week 8 - 09 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
Project	Week 8 unit Moodle site Work through Chapters 12-18 in the text, *The road to somewhere*, pp. 95 - 168 if relevant to your project.	a) Continue to work on your writing project. b) Write a critical reflection for this week. c) Consider participating in The Writers Room to obtain feedback on your work.

Week 9 - 16 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
Project	Week 9 unit Moodle site Work through Chapters 12-18 in the text, *The road to somewhere*, pp. 95 - 168 if relevant to your project.	a) Continue to work on your writing project. b) Write a critical reflection for this week and begin polishing and finalising your Reflective Journal for submission (assessment due next week) c) Consider participating in The Writers Room to obtain feedback on your work.

Week 10 - 23 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
Project	Week 10 unit Moodle site Chapter 10, Revision: Cut it out, put it in, in *The road to somewhere*, pp. 80 - 88 Chapter 29, Paragraphing and Punctuation, in *The road to somewhere*, pp. 263 - 268	a) Continue to work on your writing project. b) Finalise and submit your Reflective Journal. Remember to match your entries against the assessment criteria to ensure your work meets the requirements for the assessment item. **Assessment Item 2: Reflective Journal** Due: Week 10 Friday (27 Sept 2019) 11:45 pm AEST

Week 11 - 30 Sep 2019

Module/Topic	Chapter	Events and Submissions/Topic
Project	Week 11 unit Moodle site	a) Continue revising and fine-tuning your writing project

Week 12 - 07 Oct 2019

Module/Topic	Chapter	Events and Submissions/Topic
Project	Week 12 unit Moodle site	Finalise and submit Assessment 3 - Final Piece. Remember to match your submission against the assessment criteria to ensure your work meets the requirements for the assessment item. **Assessment Item 3: Final Piece** Due: Week 12 Friday (11 Oct 2019) 11:45 pm AEST

Term Specific Information

NOTE: Students must submit Assessment Item 1: Proposal/Pitch. It is a condition of the unit that students submit this assessment item on or before the specified due date. Final submissions received WITHOUT a prior proposal/pitch being received and marked will be penalised (as Assessment Item 2 and 3 are conditional on the submission of an approved pitch/proposal as indicated in the assessment criteria for each item).
NOTE: Late assignments submitted without an approved extension will receive a grade (with late penalty applied) but no feedback.

Assessment Tasks

1 Assessment Item I: The Proposal/Pitch

Assessment Type
Written Assessment

Task Description
Word Count: 500 words. *The word count is considered from the first word of the introduction to the last word of the conclusion. It excludes the cover page, abstract, contents page, reference page and appendices. It includes in-text references and direct quotations.*
Students are required to develop a proposal or 'pitch' for a publication of their choice (e.g. magazine, journal, literary review, etc.).
The 'pitch' will include an outline describing the basic themes, plot/story line or concept of the writing project for the Term and must be topic specific to the submission requirements of the chosen publication. The publication will dictate topic, tone, required images, word length, etc.
The aim of the pitch is twofold: a) to show how the student's chosen topic fits the publication criteria; and b) to ensure the writing piece will be developed and written in a suitable and appropriate way. Students must negotiate the topic for the "pitch" with their supervisor.
Enrolment in the unit requires instructor consent. Students must ensure they meet the prerequisites before enrolling in this unit.

- To undertake a Creative Writing project for this unit, you would have already completed WRIT11023 **and** WRIT12010. Creative Writing students must contact Dr. Nicole Anae (n.anae@cqu.edu.au) before enrolling.
- To complete a professional communication project, you would have already completed COMM11007 **and** JOUR12010. Professional communications students must contact Dr. Celeste Lawson (c.lawson@cqu.edu.au) before enrolling.

The Pitch/Proposal is non-graded but it is a condition of the unit that the item must be submitted and approved.
NOTE: Late assignments submitted without an approved extension will receive a grade (with late penalty applied) but no feedback.

Assessment Due Date
Week 2 Friday (26 July 2019) 11:45 pm AEST

Return Date to Students
Week 4 Friday (9 Aug 2019)

Weighting
Pass/Fail

Minimum mark or grade
Pass

Assessment Criteria
This assessment will be commented on with respect to the extent to which it demonstrates:

1. The overall clarity of the proposal with respect to what it envisages for the writing project that will grow out of it.
2. The extent to which the proposal evidences the student's research of the topic and the advanced writing techniques to be used.
3. Overall clarity of expression including spelling and grammatical correctness.
4. Appropriate acknowledgement and in-text citation of all sources consulted in the creation of the proposal using the Harvard(author-date) referencing style.

Please see unit Moodle site for details and directions.

Referencing Style

- Harvard (author-date)

Submission
Online

Submission Instructions
Submit your assessment item using the unit's moodle platform for this item.

assessmentOutcome

- complete at publishable standard a writing project designated as either professional or creative writing;
- demonstrate knowledge of how professional and/or creative writing works;
- demonstrate the ability to collect, analyse, organise and present ideas and information in creative and/ or professional ways; and,
- demonstrate advanced writing skills.

assessmentGradAttribute

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

2 Assessment Item 2: Reflective Journal

Assessment Type
Written Assessment

Task Description
Word Count: 1400 - 1750 words. *The word count is considered from the first word of the introduction to the last word of the conclusion. It excludes the cover page, abstract, contents page, reference page and appendices. It includes in-text references and direct quotations.*
Students are required to reflect weekly on their progress through the writing process with specific reference to the submission guidelines of the selected publication. The Reflective Journal must discuss in a critical way not only how the written piece meets the submission guidelines and the journalistic/creative standards of the selected publication, but on the various factors effecting the process of literary creation. Students must complete their weekly reflective journal as a blog on the Moodle site, then collate and submit as a Word document in Week 10 . Students weekly reflections must account for the period Week 3 until Week 10 (submit 7 weeks in total).
Each response should be between 200-250 words in total.
Each of the seven weekly entries is worth 5 marks.
NOTE: For submission of the assessment item, you will combine your 7 weekly entries into a single Word document and submit to Moodle using the unit's submission platform for this assessment item

Assessment Due Date
Week 10 Friday (27 Sept 2019) 11:45 pm AEST

Return Date to Students
Week 12 Friday (11 Oct 2019)

Weighting
35%

Assessment Criteria
This assessment will be evaluated on the extent to which it demonstrates:

1. Critical reflection regarding the ways in which the work in progress aligns with the creative intentions set out in the proposal;
2. Consideration of the publications standards/requirements of the nominated publication/s;
3. Critical reflection regarding the ways in which the work in progress is a demonstration of the critical engagement with the advanced writing techniques alluded to in the proposal;
4. A deliberate and concerted weekly enterprise in seriously considering the factors which have shaped and determined the process of literary creation including; a justification of literary techniques used, a justification of chosen genre and form, a justification of how each step of the writing process as gone beyond simply sitting and

writing, but offers insight into how you have critically examined your creative product in the light of contemporary theory and practice (insights each supported by critical/scholarly readings and material);
5. Each critical reflection reflects flawless presentation, clarity of expression - including spelling and grammatical correctness - as well as appropriate acknowledgement of sources and in-text citation using the Harvard (author-date) referencing style.

Note: The specified word limit for this item is 1400 - 1750 words. *The word count is considered from the first word of the introduction to the last word of the conclusion. It excludes the cover page, abstract, contents page, reference page and appendices. It includes in-text references and direct quotations.*

Referencing Style

- Harvard (author-date)

Submission
Online

Submission Instructions
Submit your assessment item using the unit's moodle platform for this item.

assessmentOutcome

- complete at publishable standard a writing project designated as either professional or creative writing;
- demonstrate knowledge of how professional and/or creative writing works;
- demonstrate the ability to collect, analyse, organise and present ideas and information in creative and/ or professional ways; and,
- demonstrate advanced writing skills.

assessmentGradAttribute

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

3 Assessment Item 3: Final Piece

Assessment Type
Written Assessment

Task Description
Word Count: 1250 words. *The word count is considered from the first word of the introduction to the last word of the conclusion. It excludes the cover page, abstract, contents page, [the Proposal/Pitch: Assessment Item 1], reference page and appendices. It includes in-text references and direct quotations.* .
Students are required to complete at least one piece of writing of a publishable standard.
The publishable piece must be completed according to the topic proposed in Assessment One ('The Pitch'/Proposal), as negotiated with their supervisor.
The word count of the piece is negotiable depending on the genre of the writing and the publication requirements of the chosen publication. Please note however, that the word count expected for submission for Assessment Item 3 will be 1250 words.
This means that while the publication requirement for your chosen journal/magazine might suggest a different word count of, for example 1000 words, for Assessment Item 3: Final Piece students will be expected to submit a smaller piece, in this case 250 words, in addition to the main principle piece OR an excerpt of 1250 words from a larger piece. This is to ensure students will not be at a disadvantage to students submitting work to a publication calling for different word counts.

While it is acceptable in this unit to allow of a 10% variation (either above or below) the word count, students are strongly advised to accord with the chosen publication requirements as regards word counts and limits. Students will be encouraged to formally submit their written piece to the chosen publication for consideration. Students will also be encouraged to submit smaller pieces to an alternative publication for consideration if they so choose.
Please include a copy of your Proposal/Pitch with the final writing piece/s positioned either before or after the artefact proper.
NOTE: Late assignments submitted without an approved extension will receive a grade (with late penalty applied) but no feedback.

Assessment Due Date
Week 12 Friday (11 Oct 2019) 11:45 pm AEST

Return Date to Students
Exam Week Friday (25 Oct 2019)

Weighting
65%

Assessment Criteria
This assessment will be evaluated to the extent to which the work:

1. Evidences a carrying-out of the points referred to in the project pitch/proposal with experimentation and innovation;
2. Demonstrates an original piece of writing of the chosen genre and is of a standard clearly showing indicators for the chosen genre and publication;
3. Showcases a work of a flawless, polished, and finished piece of writing at a publishable standard;
4. Utilises overall clarity of expression including spelling and grammatical correctness as well as appropriate acknowledgement of sources using the Harvard(author-date) referencing style where this may be relevant.

Referencing Style

- Harvard (author-date)

Submission
Online

Submission Instructions
Submit your assessment item using the unit's moodle platform for this item.

assessmentOutcome

- complete a critical reflection on their project;

assessmentGradAttribute

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Cross Cultural Competence
- Ethical practice

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the **Student Academic Integrity Policy and Procedure**. This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?
A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?
A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?
For academic advice and guidance, the Academic Learning Centre (ALC) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?

Be Honest
If your assessment task is done by someone else, it would be dishonest of you to claim it as your own

Seek Help
If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)

Produce Original Work
Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem